

# Kovsies

2017



## FACULTY OF Economic and Management Sciences

T: +27(0)51 401 3000 | E: [info@ufs.ac.za](mailto:info@ufs.ac.za) | [www.ufs.ac.za](http://www.ufs.ac.za)

 UFSUV |  UFSweb |  UFSweb

*Inspiring excellence. Transforming lives.*  
*Inspireer uitnemendheid. Verander lewens.*

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESITHI YA  
FREISTATA





## Faculty of **Economic and Management Sciences**

*Against the background of our mission to be a dynamic, innovative and quality-driven faculty, we cover a diverse academic spectrum, from public and private sector management, to specialised training for accountants at both undergraduate and postgraduate level, and aim to provide relevant, market-driven capacity and competence through, inter alia, research.*

*The development of research is crucial to the mission of the faculty and the University, namely excellence in teaching, applied research and our contribution to social and economic development in society. All of this is founded on the creation, development and application of knowledge – the very essence of research, of discovery and creativity. Taking cognisance of this, the Faculty of Economic and Management Sciences accepts the challenge to be relevant, yet different in a highly competitive local and global society.*

*So, join us in this endeavour and become part of a winning team. Please contact the faculty and we will assist you in making the right choice!*

### **DEAN: PROF HJ KROUKAMP**

First Bachelor degrees in this faculty are aimed at developing students' intellectual skills through scientific teaching and learning so that they will be thoroughly prepared for various careers in the broad field of Economics and Management. These careers are found in the private sector, certain professions, the public sector, as well as secondary and higher education.

Students may obtain first-degree qualifications in one of three teaching programmes: Private Sector Management, Public Sector Management and Training of Accountants.

The faculty offers a number of first Bachelor degrees in the three teaching programmes. In each of these programmes, students may specialise in specific fields as indicated in brackets after the reference to the degree. Postgraduate study is available for anyone who wishes to pursue a particular field of study on completion of a bachelor's degree.

Contact the Faculty Manager for more information:  
Lizette Pretorius | Tel: 051 401 2173 | Email: LPretorius@ufs.ac.za

*Only the brightest young minds can face the economics of change. In the Faculty of Economic and Management Sciences we bring theory and practice together.*





## GENERAL ADMISSION REQUIREMENTS

### Mainstream programme:

NSC = National Senior Certificate | Minimum AP of at least 30

Language of instruction (English or Afrikaans) on minimum level 4 (50%)

PROGRAMME	MINIMUM ADMISSION REQUIREMENTS
BCom with specialisation in Economics BCom with specialisation in Human Resource Management BCom with specialisation in Marketing BCom (Accounting) BCom with specialisation in Entrepreneurship BCom with specialisation in Investment Management and Banking	NSC and an AP of 30 Mathematics on level 4 (50%)
BCom (Law)	NSC and an AP of 33 Mathematics on level 4 (50%)
BAcc*	NSC and an AP of 34 Mathematics on level 5 (60%)
BAdmin	NSC and an AP of 30
BCom extended curriculum programme #	NSC and an AP of 25–29 Mathematics on level 3 (40%)
BAdmin extended curriculum programme #	NSC and an AP of 25–29

Admission requirements are subject to change.

\* Students who did not take or pass Accounting on the National Senior Certificate Performance Level will register for the EACC1614 in the first semester of their first year and need to pass it with 60% in order to continue with the EFAC1624 module in the BAcc programme in the second semester. Should they not meet the abovementioned requirement they will be converted to the BCom (Accounting) programme in the second semester.

# Students who qualify for the extended curriculum degrees will attend lectures on the South Campus of the University for the first two study years. These students will not be allowed to the BAcc and BCom (Law) degrees after completion of the extended curriculum programme.

### ADMISSION

An admission point (AP) consisting of seven levels is used. Points will be awarded for six academic modules.

Note: No points will be awarded for achievement levels lower than 30%:

Percentage	AP	Percentage	AP	Percentage	AP
7 (90–100%)	8	6 (70–79%)	6	4 (50–59%)	4
7 (80–89%)	7	5 (60–69%)	5	3 (40–49%)	3
				2 (30–39%)	2

One point is awarded for Life Orientation (LO) from achievement level 5 (60%) or higher.



## PROGRAMMES IN PRIVATE SECTOR MANAGEMENT

Qualifications in Private Sector Management are awarded in various fields of specialisation. All of these are accommodated within the degree Baccalaureus Commerci. This is a highly acclaimed and comprehensive basic degree in management, and is aimed at careers in the fields of Economics and Management, particularly in the private sector, academic careers at universities and universities of technology, as well as teaching.

The following degrees are offered in this programme:

### BCom with specialisation in Investment Management and Banking

- This degree is aimed at people who are interested in a career in the banking sector, other financial institutions, or other fields in the financial sector.
- The degree is also ideally suited to those students who wish to follow a career in the Reserve Bank (including monetary policy).
- With a postgraduate qualification in Economics a student is well equipped for any of these career opportunities.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Economic systems and basic microeconomics	Business calculations
Business functions	Introduction to individual differences
Introduction to macroeconomics	UFS101
Introduction to human resource management	General management
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Microeconomics	Macroeconomics
Accounting	Financial planning law
Business ethics	Financial markets, instruments and institutions
Personal finance	Money and interest rates
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
International economics	Investment management
South African macroeconomic policy issues	Managerial finance
Introduction to mathematical economics	Taxation
Risk management in banking	Statistics for economics



## BCom with specialisation in Economics

- This degree is aimed at people who wish to specialise in the field of Economics and who envisage working as an economist, economic policy analyst or forecaster, or who are interested in a career as a researcher in Economics, or as an academic economist.
- With a postgraduate qualification in Economics in particular, a student is well placed for career opportunities in these fields, especially in large business enterprises, financial institutions or the public sector.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Economic systems and basic microeconomics	Introduction to macroeconomics
Business functions	General management
Introduction to human resource management	Introduction to individual differences
Business calculations	UFS101
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Microeconomics	Macroeconomics
Money and interest rates	Financial markets, instruments and institutions
Accounting	Entrepreneurship
Fundamental business activities	Personal finances
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
International economics	South African macroeconomic policy issues
Statistics for economics	Introduction to mathematical economics
Investment management	Strategic management
Risk management in banking	



## BCom

- This is the general BCom option and is ideally suited to anyone who requires a basic degree in general management, but who does not wish to specialise in a specific field.
- The student is therefore prepared for various careers in this broad field.
- Specialisation may then follow at postgraduate level, if required.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Business functions	Introduction to macroeconomics
Economic systems and basic microeconomics	Introduction to human resource management
Accounting	Introduction to individual differences
Business calculations	UFS101
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
General management	Fundamental business activities
Microeconomics	Macroeconomics
Accounting	Career psychology
Managerial accounting	Labour relations management
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Strategic management	Entrepreneurship
International economics	Small business management
Personal finance	South African macroeconomic policy issues
CHOOSE ONE SUBJECT FIELD FROM:	
Accounting	Statistics for economics and Introduction to mathematical economics
Performance management and organisational psychology	



## BCom (Law)

- This degree is aimed at students who intend to follow a career in law, and who wish to equip themselves as attorneys, advocates or legal advisors at financial institutions and other business enterprises.
- This qualification is also for students who wish to follow careers in the business world and who wish to equip themselves with a basic knowledge of the law.
- An excellent option is to proceed from this degree to LLB studies.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Economic systems and basic microeconomics	Introduction to macroeconomics
Introduction to legal science	Legal history
Accounting and accounting for the legal profession	Roman law
UFS101	Legal practice
Business functions	Academic literacy
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Microeconomics	General management
Legal practice	Fundamental business functions
Macroeconomics	Accounting
Law of persons	Family law
Labour law	Afrikaans for the profession OR English for the profession OR Latin OR The language of culture of law
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Strategic management OR International economics OR Accounting	Entrepreneurship
Law of delicts	Small business management OR South African macroeconomics policy issues OR Accounting
Law of succession and administration	Personal finance
Law of Business enterprises	Law of contract
	Law of things



## BCom with specialisation in Marketing

- This degree is the ideal choice for students who wish to embark upon careers in the world of marketing management and international marketing.
- A subsequent postgraduate qualification in Marketing Management offers good preparation for a career in the private sector.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
General management	Fundamental business functions
Business functions	Introduction to individual differences
Introduction to human resource management	Marketing finance
Business calculations	UFS101
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Personal selling	Brand management
Innovation management	Economic systems and basic microeconomics
Introduction to macroeconomics	Accounting
Labour relations management	Personal finance
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Digital marketing	Strategic marketing
Integrated marketing communication	Relationship marketing
Microeconomics	Macroeconomics
Entrepreneurship	



## BCom with specialisation in Human Resource Management

- This option is ideally suited to anyone who wishes to enter a career in human resource management, marketing, labour relations or organisational development.
- Postgraduate qualifications in Industrial Psychology allow students to specialise further in Career Psychology, Labour Relations or Human Resource Management.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Introduction to human resource management	Introduction to individual differences
Psychology	Economics or Accounting
Business calculations	UFS101
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Career psychology	Psychology
Labour relations management	Personal finance
General management	Fundamental business functions
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Organisational psychology	Applied research for human resource management and Introduction to individual differences
Strategic management	Training management
Psychology	Performance management



## BCom with specialisation in Entrepreneurship

- This degree is ideally suited to students who wish to embark upon careers in the world of entrepreneurship and starting a new business.
- A postgraduate qualification in Business Management offers good preparation for a career in the private sector.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Business functions	General management
Fundamental business functions	Economic systems and basic microeconomics
Introduction to macroeconomics	Introduction to human resource management
Introduction to individual differences	Business calculations
UFS101	Academic literacy
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Innovation management	Entrepreneurship
Accounting	Career psychology
Labour relations management	Small business management
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Strategic marketing	Strategic management
Digital marketing	Microeconomics
Macroeconomics	Performance management
Organisational psychology	Personal finance





## BCom Extended Curriculum Programme

- This degree is compulsory for students with an AP between 25 and 29, and Grade 12 Mathematics at least at Level 3 (40%).
- The first two years are similar to the BCom and include a number of development modules to upgrade the AP.
- Students who have passed all the development modules and the mainstream modules of the first two years may obtain approval from the Dean to continue at second-year level with a BCom degree, except for the BCom (Law) and BAccounting degrees.
- Students will attend classes on the South Campus of the University for the first two study years.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Introduction to human resource management	Introduction to individual differences
Skills competencies for lifelong learning	Mathematical literacy
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Business functions	General management
Economic systems and basic microeconomics	Introduction to macroeconomics
Accounting	Business calculations
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Fundamental business functions	Labour relations management
Microeconomics	Macroeconomics
Accounting	Managerial accounting
Career psychology	UFS101
FOURTH ACADEMIC YEAR (COMPULSORY MODULES)	
Entrepreneurship	Small business management
International economics	South African macroeconomic policy issues
Strategic management	Personal finance
CHOOSE ONE SUBJECT FIELD FROM:	
Performance management and organisational psychology	Statistics for economics and Introduction to mathematical economics
Accounting	



## PROGRAMMES IN PUBLIC SECTOR MANAGEMENT BAdmin

The BAdmin degree is a specialised degree, aimed at a career in the public sector, parastatal institutions and non-governmental organisations. It is structured around Public Management and Municipal Management, with a choice of relevant ancillary modules.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Public administration and management theories	Public administration and management in action
Human resource management for the public sector	UFS101
Introduction to human resource management	Introduction to individual differences
Calculations for public managers	Political science
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Micro- and macro-organisational analysis	Municipal management and administration
Monitoring and evaluation in the public sector	Supply chain management
Personal finance	Study of municipal administration and management
CHOOSE ONE SUBJECT FIELD FROM:	
Career psychology and Labour relations management	Political science
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Public financial management	Municipal finances
Contemporary issues in local government	Public policy administration and management
Public administration and management law	
CHOOSE ONE SUBJECT FIELD FROM:	
Political science	Organisational psychology and Performance management



## BAdmin Extended Curriculum Programme

- This degree is compulsory for students with an AP between 25 and 29.
- The first two years are similar to the BAdmin and include a number of development modules to upgrade the AP.
- Students who have passed all the development modules of the first two years may obtain approval from the Dean to continue at second-year level of the BAdmin degree.
- Students will attend classes on the South Campus of the University for the first two study years.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Introduction to human resource management	Introduction to individual differences
Skills for lifelong learning	Mathematical literacy
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Public administration and management theories	Public management and management in action
Political science	Human resource management in the public sector
Calculations for public managers	General management
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Micro- and macro-organisational analysis	Municipal management and administration
Supply chain management	Monitoring and evaluation in the public sector
Personal finance	UFS101
The study of municipal administration and management	
CHOOSE ONE SUBJECT FIELD FROM:	
Career psychology and Labour relations management	Political science
FOURTH ACADEMIC YEAR (COMPULSORY MODULES)	
Public financial management	Municipal finances
Public policy management	Public administration and management law
Contemporary issues in local government	
CHOOSE ONE SUBJECT FIELD FROM:	
Political science	Organisational psychology and Performance management



## PROGRAMMES IN TRAINING OF ACCOUNTANTS

Qualifications in Accounting can be obtained in various fields. These fields are accommodated in degrees such as Baccalaureus Accounting (BAcc) or BCom (Accounting).

The following degrees are offered in this programme:

### BCom (Accounting)

- BCom (Accounting) focuses on the Commercial and Financial Accountants' (CFA) profession.
- Students who wish to become Chartered Accountants must register for the BAcc degree.
- Alternatively, they can register for the BCom (Accounting) degree and, with the approval of the Programme Director: Accountancy and based on favourable results, transfer to the BAcc degree.
- Subsequent postgraduate qualifications are also available in Taxation or Management Accounting.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Accounting	Introduction to macroeconomics
Economic systems and basic microeconomics	General management
Accounting environment	Fundamental business functions
Commercial law	UFS101
Academic literacy	
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Accounting	Business ethics
Commercial law	Taxation
Accounting environment	Computer applications and controls
Managerial accounting	Strategic Management
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Accounting	Taxation
Managerial accounting	Auditing
Strategic Management	Managerial Finance





## BAcc

- The BAcc degree is designed for students wishing to qualify as Chartered Accountants (CA).
- This degree is followed by a BAcc Honours degree, after which students can proceed with the external professional examinations of SAICA, which lead to registration as a CA.
- Subsequent postgraduate qualifications are also available in Taxation or Management Accounting.

FIRST ACADEMIC YEAR (COMPULSORY MODULES)	
Financial accounting or Accounting	Commercial law
Economic systems and basic microeconomics	Introduction to macroeconomics
General management	Computer applications and controls
Accounting environment	Fundamental business functions
Academic literacy	UFS101
SECOND ACADEMIC YEAR (COMPULSORY MODULES)	
Financial accounting	Taxation
Managerial accounting	Accounting environment
Strategic management	Managerial finance
Auditing	Business ethics
THIRD ACADEMIC YEAR (COMPULSORY MODULES)	
Financial accounting	Auditing
Managerial accounting and finance	Taxation

NB: Students who did not take or pass Accounting on the National Senior Certificate Performance Level will register for the EACC1614 in the first semester of their first year and need to pass it with 60% in order to continue with the EFAC1624 module in the BAcc programme in the second semester. Should they not meet the abovementioned requirement they will be converted to the BCom (Accounting) programme in the second semester.



## EXCITING OPPORTUNITY!

### Option 1:

**Do you have Mathematics but your marks are too low to study a BCom degree?**

Do you meet the requirements?

- An AP of 30 and above
- Mathematics on level 3 (40%)
- Admission to the UFS (final admission based on grade 12 final results)

The solution?

- Register and attend the MATD1554 course at the South Campus for two weeks in January and pass with 50% or more
- Start your mainstream studies in February

### Option 2:

**Do you have Mathematical Literacy but want to study a BCom degree?**

Do you meet the requirements?

- An AP of 30 and above
- Mathematical Literacy on level 5 (60%)
- Admission to the UFS (final admission based on grade 12 final results)

The solution?

- Register and attend The Maths Intervention at the South Campus for two weeks in January and pass the admission exam with 80% or more.
- Register for MATD1554 at the South Campus in the first semester. Pass with 50% or more.
- Transfer to mainstream studies at the start of the second semester.

Contact Marnie Venter at +2751 401 3819 or [venterms@ufs.ac.za](mailto:venterms@ufs.ac.za) for more detail and the course fee.

## FOR FURTHER ENQUIRIES ABOUT ANY OF THESE PROGRAMMES:

**Faculty Manager | Lizette Pretorius: 051 401 2173 | Email: [L.Pretorius@ufs.ac.za](mailto:L.Pretorius@ufs.ac.za)**

All information in this publication is subject to change. Information in this publication has been compiled with the utmost care. However, the Council and Senate accept no responsibility for errors. Studying the Faculty Rule Book as the final and correct source is important and is available at [www.ufs.ac.za](http://www.ufs.ac.za)

# Kovsies Open Day

## BLOEMFONTEIN CAMPUS: 14 MAY 2016

- 08h30 – 9h30** Formal welcoming of the Class of 2017 AND their parents  
*Venue: Callie Human Centre*
- 08h30 – 12h00** Prospective students and their parents visit faculties and exhibitions
- 10h30 – 11h30** Informal welcoming of the Class of 2017 (PROSPECTIVE STUDENTS ONLY)  
*Venue: Callie Human Centre*
- 11h30 – 15h00** Prospective students visit faculties and exhibitions
- 8h30 – 15h00** Student Life Programme in front of Main Building

*Bring your application form and documents to the onsite application centre.  
Follow the directions.*

## QWAQWA CAMPUS: 21 MAY 2016

- 10h00 – 11h00** Formal welcoming of the Class of 2017 AND their parents  
*Venue: Rolihlahla Mandela Hall*
- 10h00 – 15h00** Prospective students and their parents visit faculties and exhibitions

*Bring your application form and documents to the onsite application centre.  
Follow the directions.*

For more information visit Facebook/Kovsie2b



T: +27(0)51 401 3384/3000 | E: [info@ufs.ac.za](mailto:info@ufs.ac.za) | [www.ufs.ac.za](http://www.ufs.ac.za)

UFSUV | UFSweb | UFSweb

*Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.*

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESITHI YA  
FREISTATA

