

Gary Clifford **STROEBEL**

Personal Details

24 Stratford Street, Heuwelsig, Bloemfontein 9301



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gary@centralmediagroup.co.za

Date of Birth: 27 December 1973

South African Nationality:

Drivers Licence: Code 08

Health: Excellent

Criminal Record: None

Languages: English

Afrikaans

Marital status: Married - 1 child

Leadership Roles

1992 Monmouth School

Senior Prefect

1995/6 **UFS Student Representative**

Council member

1995/6 UFS Basketball Captain

2003 - Present Director: Central Media

2006 - Present Director: Mahareng Publishing

(Chairman)

2006 Director: Griquas Rugby

2010 - Present Director: Pendoring Awards

Company

Director: Wild Olive Estate 2014 - 2016

(Chairman)

Regional Co-ordinator -2004

Proudly South African

2008 - Present Director: Redstar Agency

Education



Secondary: 1991 – Matric (Michaelhouse)

MHS Trust Scholarship

1992 - GCE

(Monmouth School - Wales) Christopher Nash Scholarship

Tertiary: 1994 - 1996 UFS

> **B.A.** Communication 2006 - 2009 UFS

MBA

Employment History



Central Media Group

2008 - Present Chief Executive Officer 2003 - 2008Sales and Marketing Director 2000 - 2003Programming Manager

1996 - 2000**Broadcaster**

Caxton CTP

2012 - 2013 Digital Strategy Consultant

Nedcor

1997 - 2000 Regional Manager:

Electronic Banking Division

Telkom

1997 External Communication

Consultant

RSFM – UFS Campus Radio Station (now KovsieFM)

1994 - 1996 Director

Freelance Journalist (1994- present)

Rugby commentator for Radio 2000 and SAfm (26 Test matches to date)

ICC Cricket World Cup Stadium announcer for Bloemfontein 2003.

Cricket commentator for Radio 2000 and SAfm

- several international matches, two Test matches, Standard Bank games regular. Also commentator for World Cup in 2003.

References



Mr Albé Grobbelaar

Previous Managing Director - Radio Oranje 0824471900

albe@bfn.co.za

Christi Wagenaar

C.A. in private practice

0827795492

christi@cwauditors.co.za

(Business Partner)

Marietjie Vermeulen Financial Director - OFM

0823701262

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Omar Essack

Deputy Managing Director - Kagiso Media

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Deon Barnard

Executive Manager: Centre for Business

Dynamics - UFS 0823772410

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