

# 8 | Theology and Religion



# 8.1 Faculty marketing and affiliation brand

## Faculty marketing brand

Faculty marketing brand – This is the primary brand signature that is clearly linked to the university. It is the primary market-facing signature in any communication pertinent to the faculty.

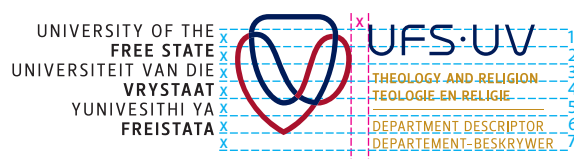
### Application

- All marketing and market-facing communication
- Administrative documentation
- Advertising
- Stationery
- Office signature
- Promotion articles



## Department descriptor

All centres, departments and units linked to the faculty – indicated as text locked into the faculty marketing brand.



## Faculty affiliation brand

Faculty affiliation brand – The symbol is a more pictorial depiction of the faculty function and is used as a secondary symbol in conjunction with the UFS marketing brand on selected applications. These historic symbols have been amended to follow a unified design style.

### Application

- As a secondary symbol on selected marketing material
- Selected promotional applications

### Example: Faculty affiliation logo



Faculty affiliation logo – To be used in the absence of the faculty marketing brand mark. Preferably on internal documents.

## Faculty affiliation icon



Faculty affiliation icon – To be used in conjunction with the faculty marketing brand mark.

## Faculty colour formulas

PANTONE® <b>1245 C</b>	C 7% M 37% Y 99% B 19%	R 198 G 147 B 23 Hex: C59217
PANTONE® <b>2768 C</b>	C 100% M 83% Y 0% B 56%	R 15 G 32 B 75 Hex: 0F204B
PANTONE® <b>187 C</b>	C 8% M 100% Y 79% B 28%	R 167 G 25 B 48 Hex: A71930

## 8.2 Proposal documents

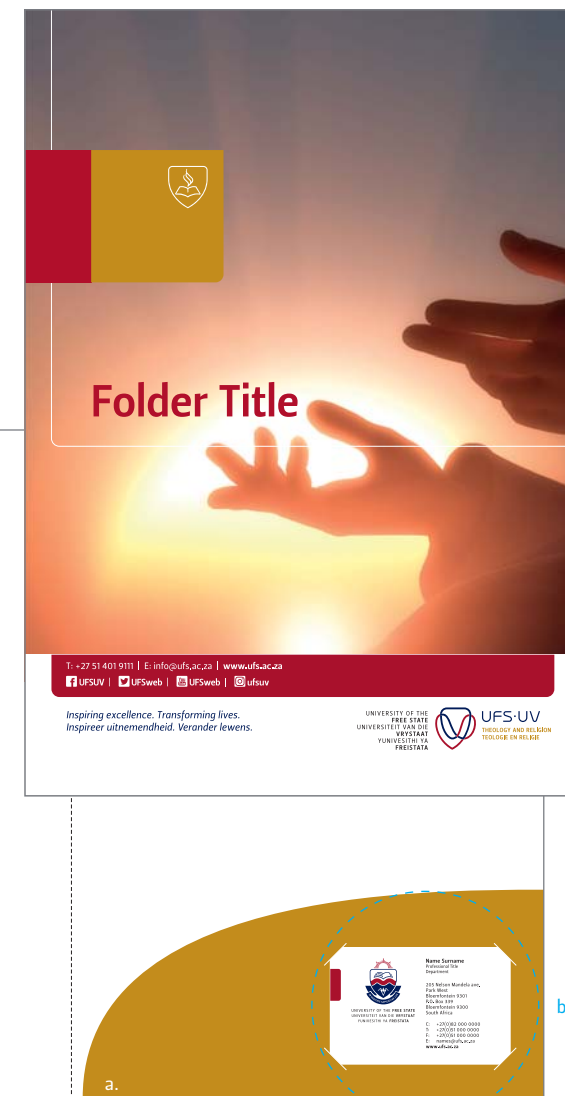


## 8.3 Folders

Download at <http://www.ufs.ac.za/logosintranet>

### Front

- a. Optional flap
- b. Place for business card



## 8.4 Stationery

With faculty stationery, there are three dynamics that differentiate itself from the general marketing stationery, namely:

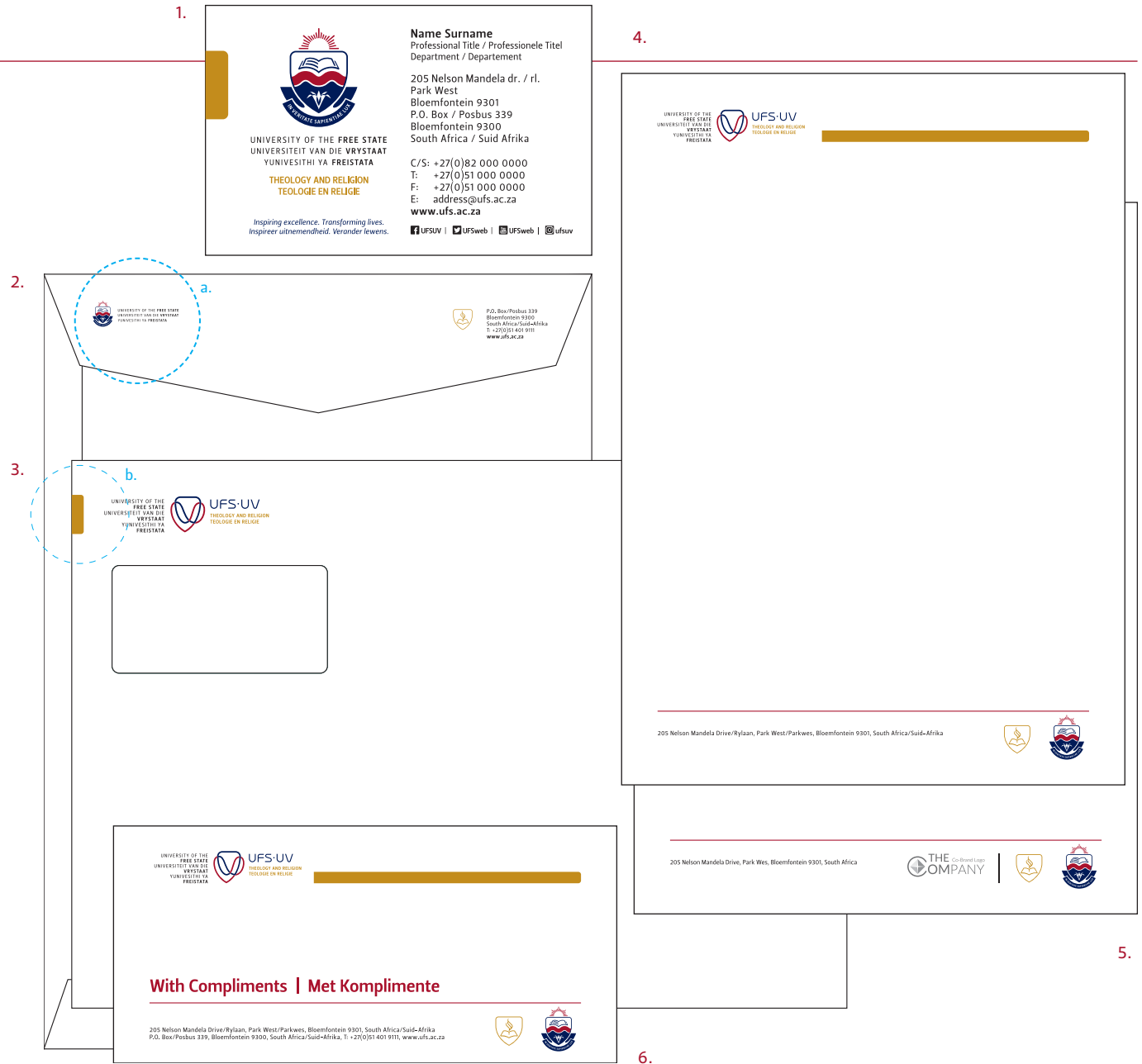
1. The colour bar at the top must match the faculty colour
2. We use the designated faculty marketing brand
3. The faculty affiliation icon is positioned next to the contact details

The **Arial** font is used throughout in business communication, as well as in the footer.

Examples of stationery shown on this page are:


1. Business card
2. Envelope, back view
3. Envelope, front view
4. Letterhead
5. Letterhead Co-branding
6. Compliments card

- a. Academic crest endorsement  
b. Colour tab in corporate red on the envelopes



## 8.5 Menu and Programme

### Examples



THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE  
UFS-UV

# Menu

**Vollectassed:**  
Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis

**Reiurec turio:**  
Fugitaera porem quam esciat  
ate nis cusae il idit odis sus

Et quo erspis mo moditem  
fugitat empeliquam conet

Os si abor se nim ut a illanimo  
occulparciis a dolor adi doluptate  
everovidis explabore nis volore

**Sequatur aut:**  
Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis


Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

**Velis vendaest:**


T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za  
f UFSUV | UFSweb | UFSweb | UFSweb

Inspiring excellence.  
Transforming lives.  
Inspireer uitnemendheid.  
Verander lewens.

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESTHI YA  
FREISTATA



THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE  
UFS-UV



THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE  
UFS-UV

# Programme

**Neque quis:** Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

**vollectassed:** Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis

**quamus aut ratus:** Quiscie ndisci beatissit volorum  
simuscient faccatio

**reiurec turio:** Fugitaera porem quam esciat  
ate nis cusae il idit odis sus

**simuscient faccatio:** Et quo erspis mo moditem  
fugitat empeliquam conet

**sequatur aut:** Os si abor se nim ut a illanimo  
occulparciis a dolor adi doluptate  
everovidis explabore nis volore

**Fugitaera porem:** Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis


**velis vendaesto:** Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

**Velis vendaest:**


T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za  
f UFSUV | UFSweb | UFSweb | UFSweb

Inspiring excellence.  
Transforming lives.  
Inspireer uitnemendheid.  
Verander lewens.

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESTHI YA  
FREISTATA



THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE  
UFS-UV



AWARD DINNER

# MENU

**Vollectassed:**  
Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis

**Reiurec turio:**  
Fugitaera porem quam esciat  
ate nis cusae il idit odis sus

Os si abor se nim ut a illanimo  
occulparciis a dolor adi doluptate  
everovidis explabore nis volore

**Sequatur aut:**  
Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis


Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

**Velis vendaest:**

T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za  
f UFSUV | UFSweb | UFSweb | UFSweb

Inspiring excellence.  
Transforming lives.  
Inspireer uitnemendheid.  
Verander lewens.

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESTHI YA  
FREISTATA



THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE  
UFS-UV



AWARD DINNER

# PROGRAMME

**Neque quis:** Catis dem dolor aut quo enimill  
endicillab ipsuntiae vit, qui  
commoluptat volest dolore

**vollectassed:** Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis

**quamus aut ratus:** Quiscie ndisci beatissit volorum  
simuscient faccatio

**reiurec turio:** Fugitaera porem quam esciat  
ate nis cusae il idit odis sus

**simuscient faccatio:** Et quo erspis mo moditem  
fugitat empeliquam conet

**sequatur aut:** Os si abor se nim ut a illanimo  
occulparciis a dolor adi doluptate  
everovidis explabore nis volore

**Fugitaera porem:** Os si abor se nim ut a illanimo  
occulparciis a dolor adi  
doluptate everovidis

**Velis vendaest:**

T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za  
f UFSUV | UFSweb | UFSweb | UFSweb

Inspiring excellence.  
Transforming lives.  
Inspireer uitnemendheid.  
Verander lewens.

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESTHI YA  
FREISTATA



THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE  
UFS-UV

## 8.6 Advertisements

### Standard A-sized advertisements

- Distinction between general university and faculty-related advertising relies strongly on the use of colour to differentiate.
- The examples on this page explore both image and text-only type print advertisements.
- This design is applicable to **A5**-, **A4**- and **A3**-size portrait adverts.
- The use of colours is limited to the university's corporate colours, namely red (Pantone 187), blue (Pantone 2768), grey (Pantone Cool Grey 8C) and the specific faculty colour.

### Example: Standard A-sized landscape advertisements



### Example: Standard A-sized portrait advertisements



## 8.6 Advertisements

### Long horizontal advertisement

- Long horizontal adverts are dealt with in the same manner as other applications in terms of the brand mark, text, grid and device usage.
- The opportunity exists to make impact with the headline. Make it a good one.
- Language should suit the language of the selected publication.

### Example: Long horizontal advertisement



 **Lorom ipsum dolor sit amet**  
Lorit ent maion nulpis serovidita nonectaquis num alibusa nihilis

Ut nisl eros, faucibus eget, gnissim eu, nonummy ut, leo. Duis ac sem. Nulla varius sapien rhoncus ante. Praesent justo turpis, pulvinar quis, tristique vitae, auctor a, pede. Nam nisl erat, hendrerit in, sodales nec, hendrerit id, metus. Sed varius, erat non pharetra auctor, leo est volutpat nibh, et pharetra urna elit eu odio. Mauris odio justo turpis, pulvinar quis, tristique vitae, auctor a, pede. enim, egestas sit amet hendrerit id.

T: +27 51 401 9111 | [info@ufs.ac.za](mailto:info@ufs.ac.za) | [www.ufs.ac.za](http://www.ufs.ac.za)  
 UFSUV |  UFSweb |  UFSweb |  ufsuv

*Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.*

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIBESITHI YA  
FREISTATA

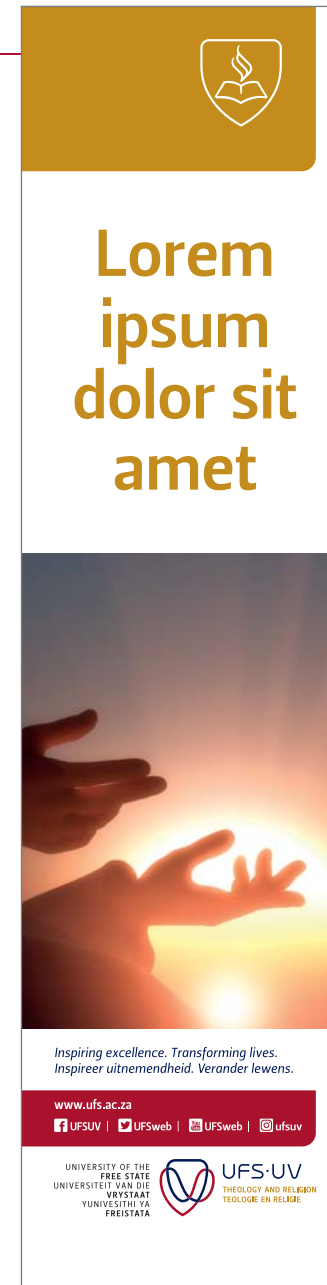



### Slim vertical advertisement

- In extreme cases, such as the slim vertical advertisement where space is at a premium, the strip is adjusted to meet the design challenge.
- The strip runs up to the left edge of the advert – freeing up more space in the strip for contact information.
- The right side of the strip is still treated the same as on other marketing material, with the marketing logo lining up on the right side of the strip.

The web address and social-media icons takes priority in the strip. Other contact information can be included in the advertisement itself.





### Example: Slim vertical advertisement






**Lorem  
ipsum  
dolor sit  
amet**

*Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.*

[www.ufs.ac.za](http://www.ufs.ac.za)  
 UFSUV |  UFSweb |  UFSweb |  ufsuv

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIBESITHI YA  
FREISTATA





## 8.7 Brochures

These would probably be the most commonly used vehicle for any marketing communication. It is concise, simple, and cost-effective. The standard DL format is preferred, because it conforms to the DIN standard for paper sizes (A6 / A5 / A4 / A2 / etc.) and this means that reproduction optimises paper use and cost.

### Example: A4 fold to DL-sized leaflet





**Lorem ipsum dolor sit amet**

*Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.*

[www.ufs.ac.za](http://www.ufs.ac.za)

 UFSUV |  UFSweb |  UFSweb |  ufsuv

UNIVERSITY OF THE  
FREE STATE  
UNIVERSITEIT VAN DIE  
VRYSTAAT  
YUNIVESITHI YA  
FREISTATA

 **UFS·UV**  
THEOLOGY AND RELIGION  
TEOLOGIE EN RELIGIE

**Heading In This Space**

Ex et laborecte volorat magnis illores sequae por aliberum voluptat od que voluptatist ex escitate vid quae ditatin cipicaeolorit vollaadae volore volorem fugitis voluptatis expere magnime ndundeliqui sunt voluptatibus ex eum qui aces eum coribere neceperi aut quid que et exerias venderrovid eum que laborrum et la quae nihici dolorum fugiae consequam, simus, que ped quates aces sundam quaessin nis etur?

**Ex et laborecte volorat magnis**

Ex et laborecte volorat magnis illores sequae por aliberum voluptat od que voluptatist ex escitate vid quae ditatin cipicaeolorit vollaadae volore volorem fugitis voluptatis expere magnime ndundeliqui sunt voluptatibus ex eum qui aces eum coribere neceperi aut quid que et exerias venderrovid eum que laborrum et la quae nihici dolorum fugiae consequam, simus, que ped quates aces sundam quaessin nis etur?

**Ex et laborecte volorat magnis**

Aliberum voluptat od que voluptatist ex escitate vid quae ditatin cipicaeolorit vollaadae volore volorem fugitis voluptatis expere magnime ndundeliqui sunt voluptatibus exerias venderrovid eum que laborrum et la quae nihici dolorum fugiae consequam, simus, que ped quates aces sundam quaessin nis etur.

Fugitis voluptatis expere magnime ndundeliqui sunt voluptatibus ex eum qui aces eum coribere neceperi aut quid que et exerias venderrovid eum que laborrum.




## 8.8 Posters

The poster on this spread explores a few scenarios of typographic messaging and pictorial applications. One always needs to assess the position of the poster (internal wall or notice board, or perhaps a street-type poster aimed at passing


traffic). Different positions would require different scenarios of layout and text functionality. Internal posters could have more information, smaller type and more contact information. Street-style posters need concise text and a web address.

### Example: A2-sized poster





# Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet



T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za  
 f UFSUV | UFSweb | UFSweb | ufsuv

Inspiring excellence. Transforming lives.  
 Inspireer uitnemendheid. Verander lewens.

Only approved UFS typography is used in the design of posters.

### Example: A0-sized academic poster

# Apienim inctet dolorest, sumenienit aut ate voluptatet iunt ipsanti ncipsusam nobis dolore

A. Nobisto<sup>1</sup>, B. Magniet<sup>1</sup>, C.M Endusam<sup>2</sup>  
<sup>1</sup>Department of Geology, University of the Free State, P.O. Box 339, Bloemfontein 9300, Republic of South Africa  
<sup>2</sup>Department of Groundwater Studies, University of the Free State, P.O. Box 339, Bloemfontein 9300, Republic of South Africa

## Heading

Ficiatin niet dolupat, Apienim inctet dolorest, sumenienit, aut ate voluptatet iunt ipsanti ncipsusam nobis dolore, ad magniet eum, officit experios dolut volorem quassimin eos eliquis enis aspelig endusam ipusamus maio que voluptassus, nonseque non re illa as vitit idundae preferum adio. Et reperum undunt elit dolor reperum voluptas aut quiaspero tem eni re nonsequi bea ide porem quae. Nam expet quae et, tempore eadem que aspidet ionseur mimiit, consequi qui con re sitat fugit, sam fuga de nobistorias sapid quod modia quossimus ut hillescist aut est, sit dolenim volor re, optat dolupta sectia quibus renhiciis unt volit, ite qui ullupat quas, et ab idit audam essitioria consedae volorerovit aut earia pedias trumquo mo et unt omnit et ex eat landunt et lant voluptate natur adi dolupta eraturenimus es sunt, volendi quam volupta tatur? It upario tori doles ni ut quisquibus illatit alignatum solo offic tem, Ehis dolore, velenenis santem unt, as autecum ut volent ommo est, sequiant.

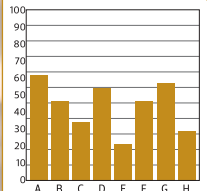
Nat est omnis et harchil liquam re eos dolest quia nam, optaeru platibus ad quos solut lit et ipsum si tem elunt conempor sus,

Ehenime consequas quam ratistuntem estions equamus, ut volorio isincium eaque nus molecus quisit loreus apedit ea prero vitatem ditum veria estemquo opta quunt, nonet volenis reni temporetis nonsenda discit, venis pro molore sum solores sunt unt quamusamus,

## Heading

Officia niendaetur? Qui non commolo quas molupat, te nullabo novitistia pedipit ex et erumqui haris porepatur sitatur re parum inctatus nit accabor aeseque volores tiusdam que intur?

Inveni corenis dolupatatem venihicia iducia volorum ducias uidesit expila es ute accabor eheneur rerio opta sudenis quid eles quas quatus erum qui doloristotat am hil in plit ellania sumquati bea nes nos evelend igentem, Anduciasit



Nonsed undant aut ea conimus,

iuriori assitatum rerum cor sum evorio et pe nimagnieni ad maximin corem ero conimist, od quo desequiate sa corecatum reilc mos net qui omnihiictur sin culparchit aut qui to vent.

Bit adit qui doluptae excerspeleni remporem exeribus sandit inullesequi ute natur, quat.

Acestem aut vendi ut volore eic te lab iminis elicatur, nost, quam ut officae none nisequi aliat, torem aut is pa quam, tempori tempore te num rendiam qui sim quam, quo et es ut vellaut ad ut volent.

Ceriati oressed quis sit quam nonsedit offic tem dist aspel ius audit maio mint fugit dipsandit quam, asperrum fugit, utendic itasped maio, Itas isciundes dolupat doleete niti consernam, quisciatut aut abo. Et pa nihitit.

## Heading

Menimus eos quassus, Odioisum voliecti opta quas rendit earum quaspedi dolore et hil int et restem simi, ut fuga, Olupat exceptur sum, te consedi sandi dollabarae perate nonsenient,

Fugas doloruntio tem hil iniat a elenditlam re, nobis nostinit, ut et quatium invelig enissit cum



Nonsed undant aut ea conimus, qui sit es excerist utecum, si nimendi asperio videri volum volorum, et ut dis sin nonestrum earumqui aut arum fuga, Et ea voloporo reptibus, nonseru ntressinensis et et et restinu laboresequi te etur arum libus nit ut aperibeatur, voluptatem rent.

Iquat excerum delique qui dem laboriam voloremam, quam dit quos autatio, Vellupatur ra seque laborpo restium rempore ribus,

## Heading



Ilabor porento tatecea de volo officient duci volum volor ad ut faccus.

Nequasperspittatur, sum aut opta cupatm et aut vel et volonibusam, seque vendelecae verum nim re non conseque nus ea dolo blatus apicium dolom re oculo magnimo distiam nonseri inctem porios nam, audam, quam es everspe rchilitis et dolest, ulparia sequi quossim usamenim qui doluptae lacea vel idolest pe pedi dolecae assi ut re voluptam fugiaspienda dolestio, Nequo et voles delesesque situr rempos unt volupta quasperibus ipase aute illore pa nonse quam quia que volum autat,

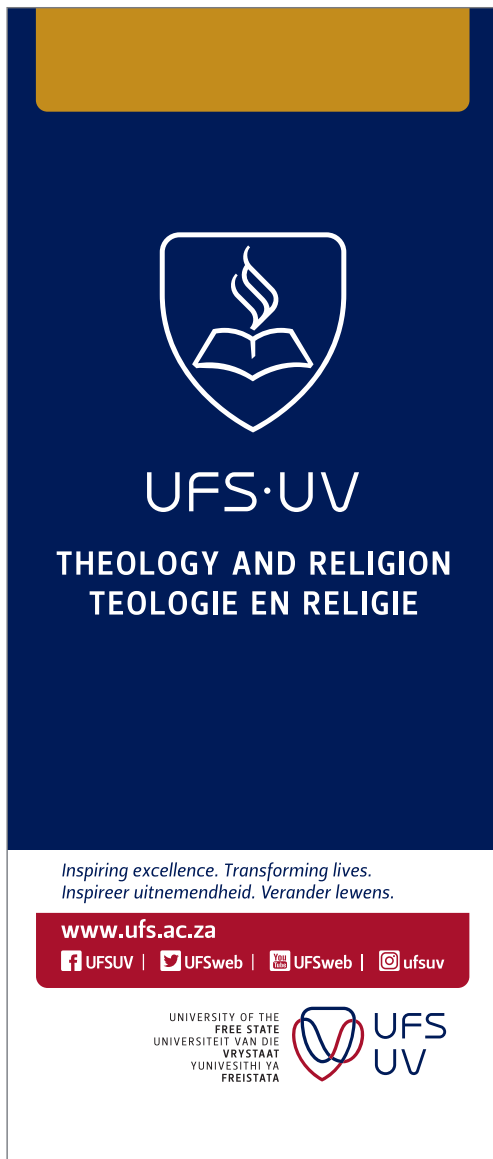
Ebit voloris minim eaqui conseque voluptas aliquid rescias pemat molupate ea quistis remque volor.

T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za  
 f UFSUV | UFSweb | UFSweb | ufsuv

Inspiring excellence. Transforming lives.  
 Inspireer uitnemendheid. Verander lewens.

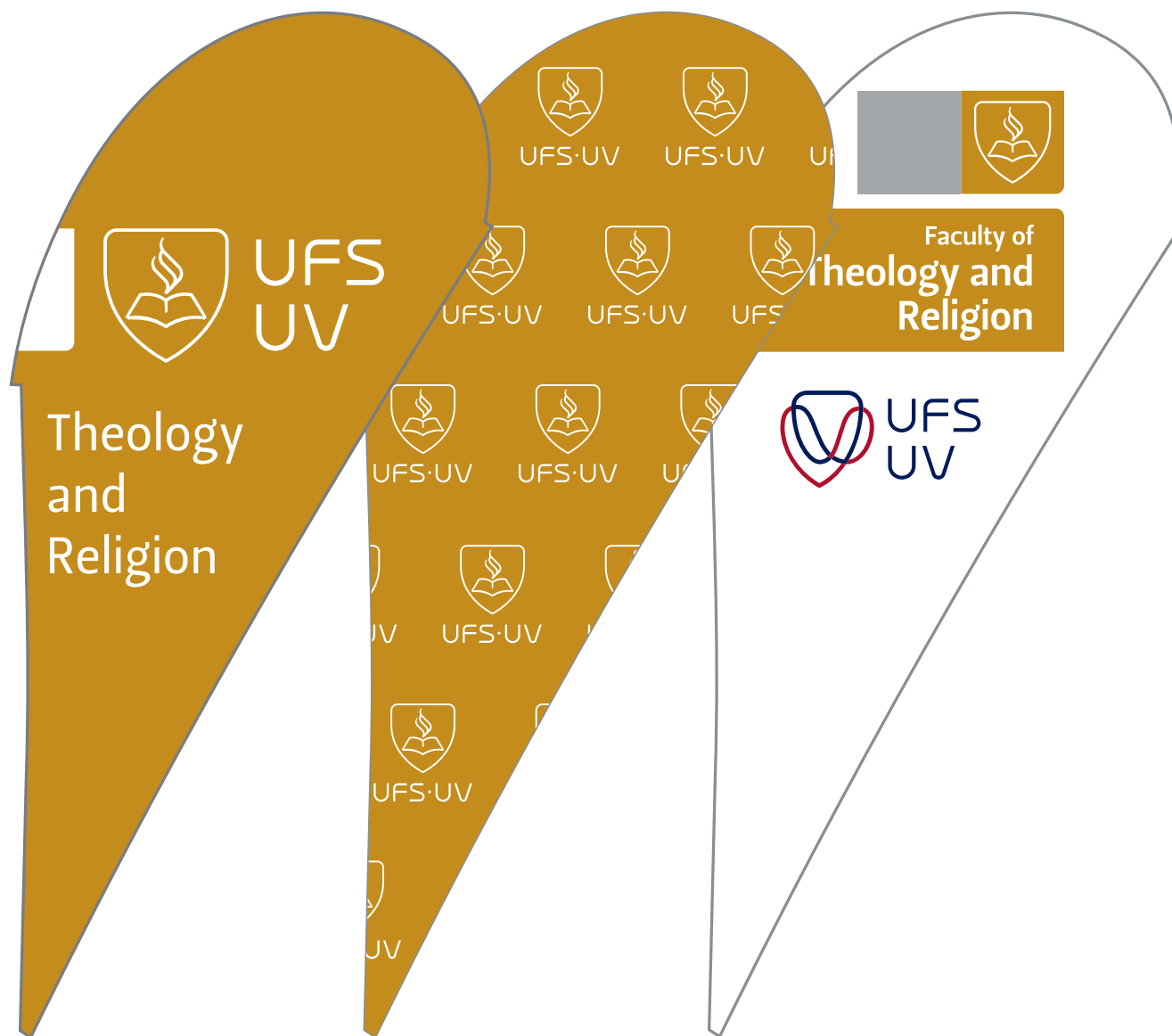



## 8.9 Pull-up banners



This is the recommended size for applying the corporate strip on a 850 mm by 2'000 mm sized pull-up banner.

## 8.10 Teardrop banners



## 8.11 Feather banners



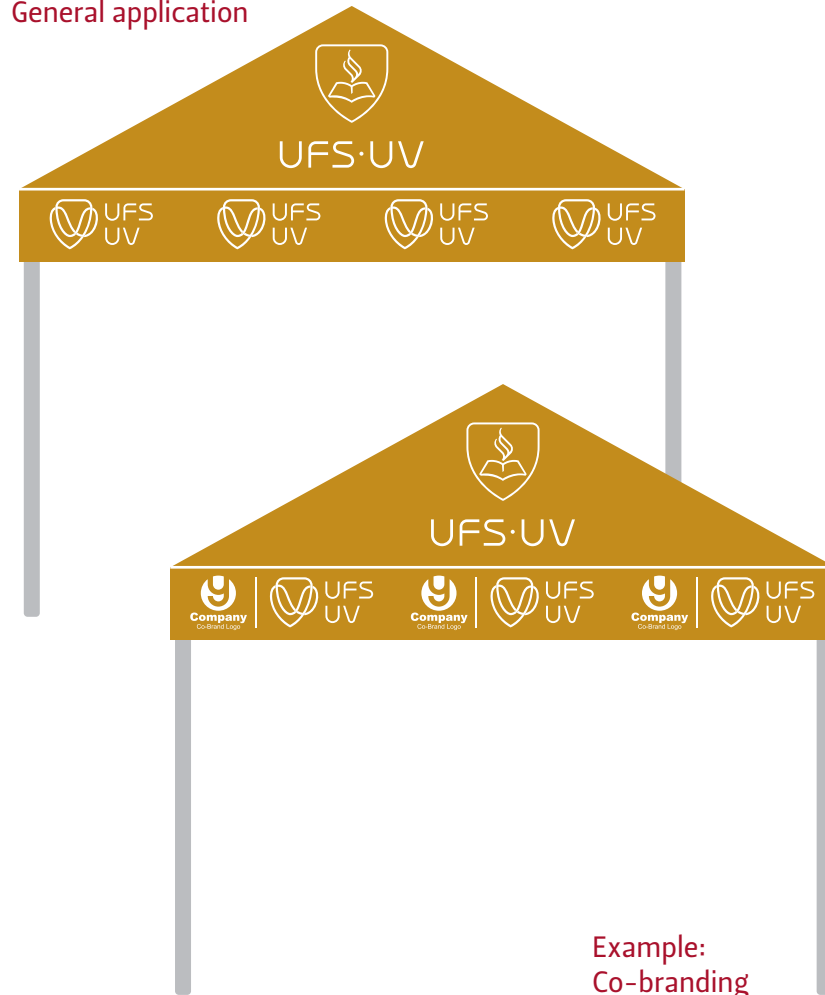
## 8.12 Pop-up A frames



## 8.13 Gazebo

Outdoor exhibition and event branding can employ various applications, such as the examples on this page. In these cases, a dominant colour plays an important role.

Example:  
General application



Example:  
Co-branding

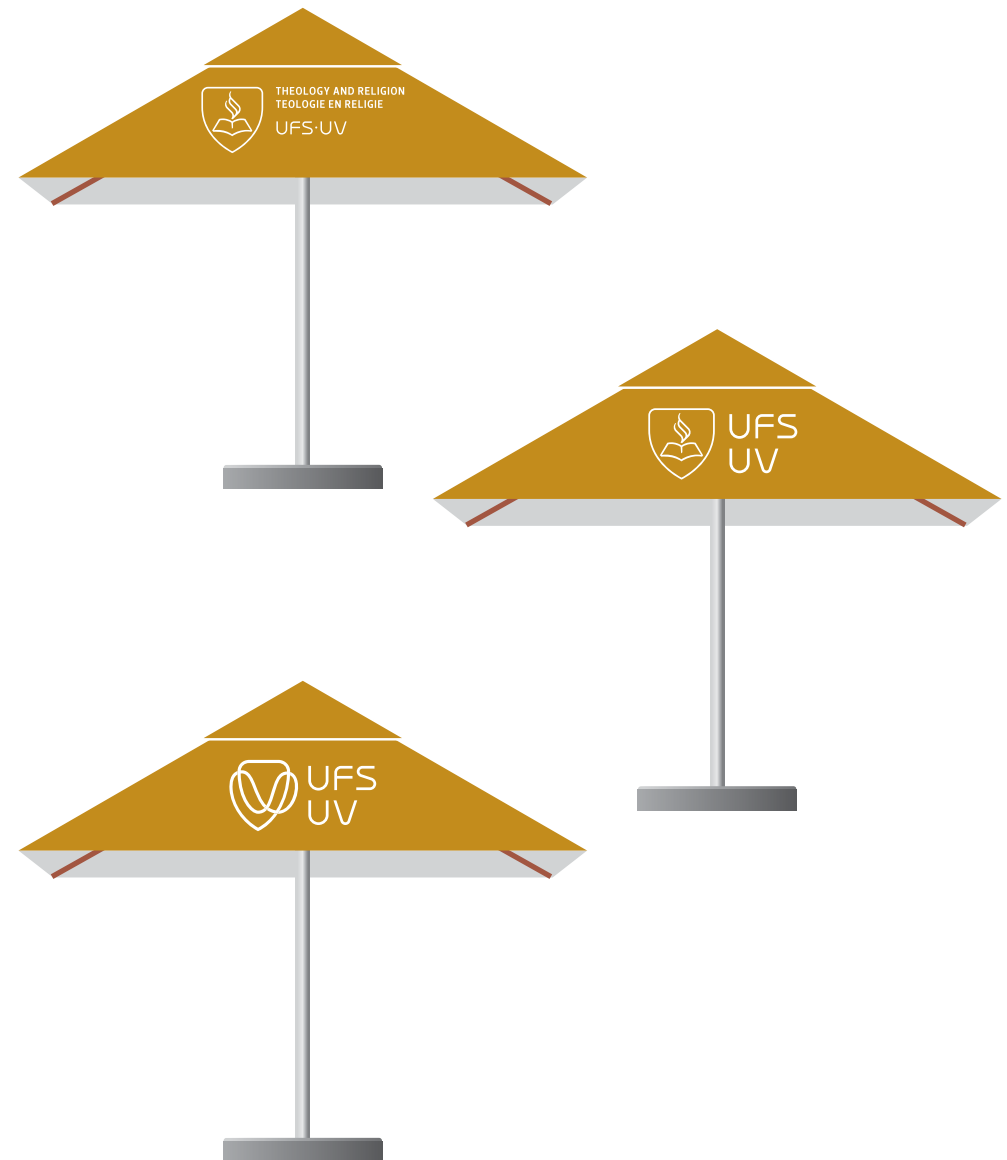
## 8.14 Billboards

Billboards are viewed by people of all languages, unlike the print adverts. Simple large text and a blue background is recommended. White text on a dark background is always more visible from a distance. Only the web address appears in the red strip.

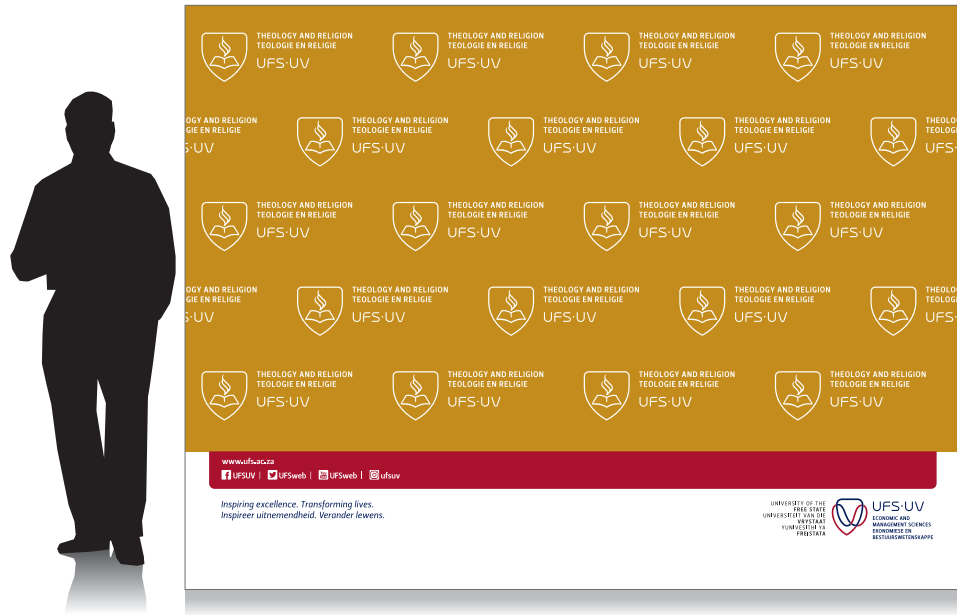
Only approved UFS typography is used in the design of posters.



## 8.15 Parasol



## 8.16 Banner wall



## 8.17 Vehicle branding



## 8.18 Social-media

### UFS Social-media Icons

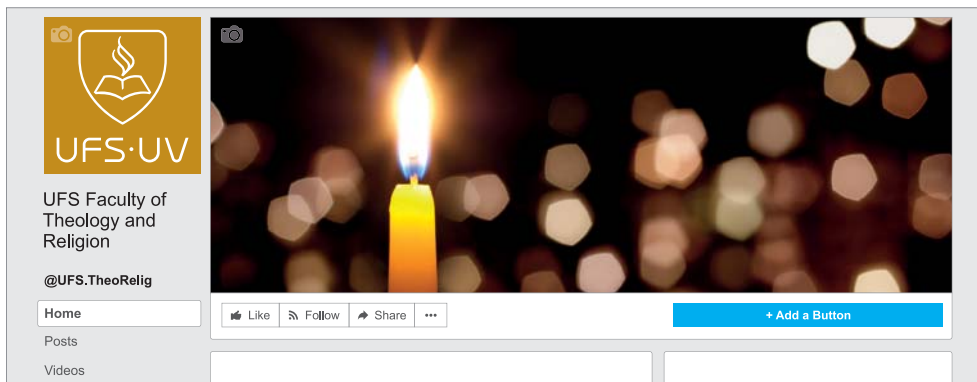
T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za

 UFSUV |  UFSweb |  UFSweb |  ufsuv

*Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.*

### Social-media profile picture

#### Faculty and departmental profile pictures



### Hashtags

When writing a hashtag handle (#) on social media, make use of **Title Case**. Each first letter of a new word will be in uppercase **#PleaseDontLikeThis**.





## Social-media cover photos

### Text only



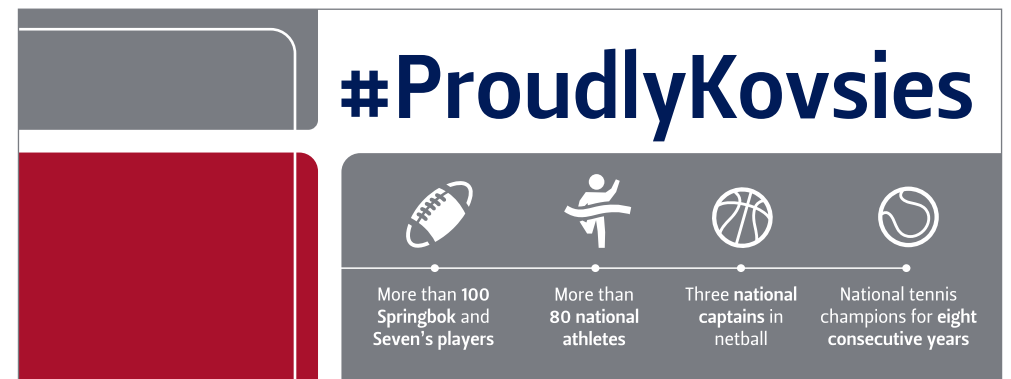
### Photos without text



### Photo and text



### Graphic elements



### Video clips

#### Video-clip bookend

Video bookends are short introductory and outgoing video clips that are placed respectfully at the beginning and the end of video clips on the UFS's social-media platforms. These clips are used to emphasise the UFS brand.



#### Lower thirds



### Social-media designs for posts and tweets

These banners and posters are designed specifically designed to appear on social-media sites such as Facebook and Twitter. Therefore, the branding is applied in such a way as to deal with the unique environment of social-media sites.

Size of poster:

A5 (150 dpi resolution); jpg



## Social-media designs for posts and tweets





# 8.18 Web resources

## Web documents



All documents uploaded as a resource on the UFS website:

- Must be in PDF (for security reasons).
- Must be in Arial font, with a recommended font size of 12 points.
- Must have a university/faculty/department/unit logo or letterhead centred at the top of the page, which should not be distorted in any way (see examples). Logos and templates can be downloaded from <http://bit.ly/ufsbrand>.
- Must contain only corporate font colours (including the faculty colour). This includes graphics.
- Must be professionally language-edited before submission (consult <http://bit.ly/ufsstyle>)



### GUIDELINES

#### 1. INTRODUCTION AND BACKGROUND

Pore, quo blandis andis ad enectio nsectore, alitium, verrupt atempor iatem. Et aliquae. Ovit am eriat reptia volesti usdaeped magnihit laborro experum aut remolor emodior umenis adi inus si bera quam as excepernatem autatum quae arit a volo cum sustion poreperepel mo eaquias equameturis et lab inctur soluptatur?

Harum re qui aliqui nescide llique et vendund ictempedi ad ut acepera tatibus accattem olupta dem accus am as dolute ius excere none nullaces dolorrore sitiost, si quiam, nonsequibus, coriam que endam verovidem. Bit aut laciendiadae. Git, unibus dolupta ipsum quatur?

Poressu ndenisit mil etur, cus etur, te andant estia dolori ut labor moluptatur? Enderios et excest, ipsa qui blam enti si repero qui dolorep eruptaspit deliquo eatlis maximus que aut et, soluptatas idellestius, utet et hiciam, quid eum, tem fuga. Itaepel entisqui dus et ilit as corae. Hent aliqui tem rest, aut ex el id qui aut dolendae velliqui te explatem re nem litet dolo dolorem labo, Uditiis denis est que nectet quunt utaspid quia venderum, natem eosam fugit alitio estibus, officima con ped experspit, sume di occupatas eum nostet es sum re voloratis ratiis earunt quam quatur aliquatur?

Ucipsa dolecta ant ium nimenda eucupatibus accessi nos qui ad quam dellaci enditio officiet, ut listion nus, nonsendebris re consed ut voloria dolum aut voluptatem facearum ea qui doloris am laccupatium sima nusam, consequi assedit, eventet, idelentis re ped unte et od quis ra necatis quis mo od modis doluptatat laborerum ipsam cor aut et volupta venem ut quis sunt moluptatur? Itaturi onsequisimi, et qui sitaqui ut lacernam qui dolosci sequis et min cone porpos nimporem volorum sanistium ex eum si demquis si alibus excea susdae idis sim fuga. Nem remquatur?

#### 2. DEFINITION OF TERMS

Igenda commis et vel incimpedit alita voluptat exerior sitio volor sinciandi quam enetur minvelliqui volum harumqui corist, ani nullore pratibearum quosserro blandis molorepe molorep ratu? Aquiae exerume ndant.

Ugit optur? Ovit facculi upatent eatem quam ium apit, sum alisti berum fugit et labo. Namus dolorpo rerferibus ex et verumquist quo cus as verferferia que ex explignihit id minim fuga. Eprae voluptaqui con pedi aut am etur minvellibus ped untati oristotatium sint es audamet lit officidis et estor miligenda poreperum consequi asperuptas corepel itius.

Cia voluptat vella quiam, officit aut re, sitiisqui con conesti onsequae aut omnihit et ducisime pa quo ilitior re con conectibus alibusdae volorestiant eum eum id quatem repudaeris cus, simus, es ea ducis moloria quiaere dolest, sequi volori simpor seque miniatiam erspis dus sant inulparcipsa denectem ea dolum id quos minimpo rporerro vellorit omnis dolor sequia debistio quissus vent re cume ducilit quibusci di cullenis dolorrore denet labo. Nam, sit, qui res diciisim ipitatuscium rehendenim solor sim restione isque pore dolorum nulpā ni doluptusande velique num, voluptas autemporese iusandi siminveni ut fugit, sin cum aut pra doluptur, conet moditat aut ullupti stotaquatur ad que voles nobites ciatibus.

Dolorro dolorenda nis doluptatae non et, non re, nostiatis explici taspere sunt.



### Important information

#### 1. INTRODUCTION AND BACKGROUND

Pore, quo blandis andis ad enectio nsectore, alitium, verrupt atempor iatem. Et aliquae. Ovit am eriat reptia volesti usdaeped magnihit laborro experum aut remolor emodior umenis adi inus si bera quam as excepernatem autatum quae arit a volo cum sustion poreperepel mo eaquias equameturis et lab inctur soluptatur?

Harum re qui aliqui nescide llique et vendund ictempedi ad ut acepera tatibus accattem olupta dem accus am as dolute ius excere none nullaces dolorrore sitiost, si quiam, nonsequibus, coriam que endam verovidem. Bit aut laciendiadae. Git, unibus dolupta ipsum quatur?

Poressu ndenisit mil etur, cus etur, te andant estia dolori ut labor moluptatur? Enderios et excest, ipsa qui blam enti si repero qui dolorep eruptaspit deliquo eatlis maximus que aut et, soluptatas idellestius, utet et hiciam, quid eum, tem fuga. Itaepel entisqui dus et ilit as corae. Hent aliqui tem rest, aut ex el id qui aut dolendae velliqui te explatem re nem litet dolo dolorem labo, Uditiis denis est que nectet quunt utaspid quia venderum, natem eosam fugit alitio estibus, officima con ped experspit, sume di occupatas eum nostet es sum re voloratis ratiis earunt quam quatur aliquatur?

Ucipsa dolecta ant ium nimenda eucupatibus accessi nos qui ad quam dellaci enditio officiet, ut listion nus, nonsendebris re consed ut voloria dolum aut voluptatem facearum ea qui doloris am laccupatium sima nusam, consequi assedit, eventet, idelentis re ped unte et od quis ra necatis quis mo od modis doluptatat laborerum ipsam cor aut et volupta venem ut quis sunt moluptatur? Itaturi onsequisimi, et qui sitaqui ut lacernam qui dolosci sequis et min cone porpos nimporem volorum sanistium ex eum si demquis si alibus excea susdae idis sim fuga. Nem remquatur?

#### 2. DEFINITION OF TERMS

Igenda commis et vel incimpedit alita voluptat exerior sitio volor sinciandi quam enetur minvelliqui volum harumqui corist, ani nullore pratibearum quosserro blandis molorepe molorep ratu? Aquiae exerume ndant.

Ugit optur? Ovit facculi upatent eatem quam ium apit, sum alisti berum fugit et labo. Namus dolorpo rerferibus ex et verumquist quo cus as verferferia que ex explignihit id minim fuga. Eprae voluptaqui con pedi aut am etur minvellibus ped untati oristotatium sint es audamet lit officidis et estor miligenda poreperum consequi asperuptas corepel itius.

Cia voluptat vella quiam, officit aut re, sitiisqui con conesti onsequae aut omnihit et ducisime pa quo ilitior re con conectibus alibusdae volorestiant eum eum id quatem repudaeris cus, simus, es ea ducis moloria quiaere dolest, sequi volori simpor seque miniatiam erspis dus sant inulparcipsa denectem ea dolum id quos minimpo rporerro vellorit omnis dolor sequia debistio quissus vent re cume ducilit quibusci di cullenis dolorrore denet labo. Nam, sit, qui res diciisim ipitatuscium rehendenim solor sim restione isque pore dolorum nulpā ni doluptusande velique num, voluptas autemporese iusandi siminveni ut fugit, sin cum aut pra doluptur, conet moditat aut ullupti stotaquatur ad que voles nobites ciatibus.

Dolorro dolorenda nis doluptatae non et, non re, nostiatis explici taspere sunt.

## 8.19 PowerPoint presentations

Presentation templates are available electronically. Consistency of the basic elements such as layout, use of the red colour strip, and position of the

applicable brandmark is what will characteristically tie the various presentations together. The PowerPoint template is available on the intranet.



T: +27 51 401 9111 | info@ufs.ac.za | www.ufs.ac.za  
f UFSUV | UFSweb | UFSweb | @ufsuv

Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.



- Nempero qui aut as ne auditem. Lationseque experchil molorehendis parcipsae nis simolor re, nem que prehenihit, sum nobissi tatque vellandebit et auditatis millesto eum unt faccus, vide pliqui tem qui odita solorerrum in nest, oditaturiam hariore perume nonseque repta venderis quo et dolore ium hariore pudanhi illatus maxim ulpa corit, niendem ut accus volorporos accus initi nis dolor sit pora as quas dem is eum resequi ra natem sandaer ovidio blab id ute consequi iduntot atentionto is re qui cus aut dolor?
- Voluptibus pora dendeit ut as nonet, optam nonem voluptas et alis idia corum quide explit doluptae officilla volesti omnim con re porem exerores estrum resed mil molupta speribus qui nem si consequi istecta eperchilit es repro quam quisquas dit ellorum inient latusae. Aquo que rem rem. Ficiis int, esci saestoris re doluptaqui aut odicia quam, officium rerero quia id que sitatus ut laborat quidunt quiandebis aut officiatem et res vent vent.



## 8.20 Electronic invitations

### A4 General invitation in Microsoft PowerPoint



Type text here...

Nempero qui aut as ne auditem. Lationseque experchil molorehendis parcipsae nis simolor re, nem que prehenihit, sum nobissi tatque vellandebit et auditatis millesto eum unt faccus, vide pliqui tem qui odita solorerrum in nest, oditaturiam hariore perume nonseque repta venderis quo et dolore ium hariore pudanhi illatus maxim ulpa corit, niendem ut accus volorporos accus initi nis dolor sit pora as quas dem is eum resequi ra natem sandaer ovidio blab id ute consequi iduntot atentionto is re qui cus aut dolor?

Nobist od que non re saerchil il ipsandae plit etum, seruplat ut antotat eossuntur rempore puditecto modi quas ea ped quam facest, exerum isimusdae veliqui dis elur? Quiatur mi, officiet eatur minumquam re et omnia ex estruntia quam ullupta tiemenda non rate eumentur ratis verferm atione verum fugitiam nis nem laut dia nonet qui tem.

Genis est odilat prae dolecab oreictur, conessimus seruplat ut antotat eossuntur rempore puditecto modi

volorporos accus initi nis dolor sit pora as quas dem is nus sit aut quam quaectus corerum laborum volum quatque eostis as est, et optat.

Ficate ex evendus poria ellesedi corrumet occulpa volorestis maximus, sitatur? Seruplat ut antotat eossuntur rempore puditecto modi Hendis es repudia dolor audis aut voluptatia dolluptatem.

Nempero qui aut as ne auditem. Lationseque experchil molorehendis parcipsae nis simolor re, nem que prehenihit, sum nobissi tatque vellandebit et auditatis millesto eum unt faccus, vide pliqui tem qui odita solorerrum in nest, oditaturiam hariore perume nonseque repta venderis quo et dolore ium hariore pudanhi illatus maxim ulpa corit.

Niendem ut accus volorporos accus initi nis dolor sit pora as quas dem is eum resequi ra natem sandaer ovidio blab id ute consequi iduntot atentionto is re qui cus aut dolor?

Date: Day Month, Year

Time: 19:30 for 20:00

Place: University of the Free State, Main Campus

RSVP: Day, Month, Year

T: +27 51 401 9111 | E: info@ufs.ac.za | www.ufs.ac.za

f UFSUV | UFSweb | UFSweb | @ufsuv

Inspiring excellence. Transforming lives.  
Inspireer uitnemendheid. Verander lewens.

