CREATIVE EXERCISES

As part of the selection process, the UFS Department of Architecture requires all candidates to complete all the following creative exercises (exercises A + B + C + D + E). The creative exercises offer the selection panel the opportunity to get to know you better, while offering you the opportunity to illustrate your skills and understand the creative aspects valued by the UFS Department of Architecture.

Be sure to read the directions for each exercise carefully, take time to consider what is asked and design a plan for executing the exercise. Creativity is not the same as being able to draw or paint, it has more to with the inventive way you look at a problem, in this case an exercise, and the manner in which you solve the problem. We are interested in your thinking process, your critical reflection and how you present your thoughts in a creative manner.

Architects and designers from other professions attempt to creatively solve design and construction problems based on a careful reading of their clients’ needs, as well as the social, cultural, and historical milieu of the clients and the context. Similar to an architect you need to solve these challenges with meticulous attention to the guidelines provided, thoughtfulness, a key sense of creative interpretation, and by ensuring that each exercise is thoroughly complete.
CREATIVE INTERPRETATION AS A PHOTOGRAPHER

Photography, like architecture, communicates more than a mere image. Through the composition (the photographer’s chosen perspective, geometry, rhythm and play of light and shadows) the photographer conveys a message. If you were a photographer, which one of the photographs below would you have taken? Indicate your choice of photograph (1, 2, 3, or 4), and explain the meaning behind your chosen photograph (1, 2, 3, or 4) in the space provided on the next page.
CREATIVE INTERPRETATION AS A PHOTOGRAPHER

continue

Select one of the above four photographs which you as a photographer would have taken, and indicate the photograph you chose with an x below:

1  2  3  4

In the space provided below, explain the meaning behind the photograph (1, 2, 3, or 4) you took. The explanation is limited to a maximum of 300 words. The explanation should provide the selection panel with a creative and metaphorical reading of the photograph; to say: what does the photograph mean and what is the theme? What feeling did you as the photographer want to communicate through the photograph and how did you do it through the composition? The exercise does not ask for a mere description of what you see in the photograph, and it is not important to understand where the image was taken.

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Limit your interpretation to a maximum of 150 words