

## BACHELOR OF COMMERCE HONOURS WITH SPECIALISATION IN BUSINESS ANALYTICS

### RULE F31

#### **BComHons with specialisation in Business Analytics**

Minimum total credits: 120  
Academic plan code: BC660026

### Information

Admission to the Bachelor Honours Degree Programme study is subject to approval by the departmental chair. To be considered for admission to Bachelor Honours Degree studies in Business Analytics, a student must have passed a relevant Bachelors degree with specialisation in preferably either Economics or Finance at NQF 7 and passed either:

- EINT3714, ELAB3712, EECT3724, EDEV3722, EECM3714 and EECM3724 (or equivalent modules completed at another university) with an overall average of at least 60%.
- In addition, the student must have completed the following modules (or equivalents): EECF1614, EECF1624, EMIC2714, EACC1614 and EACC1624 (or equivalent modules) and obtained a minimum mark of 60% for EMAC2724.

#### OR

- EFET3714, EFET3724, STSA2616 or EECM3714, STSA2626 or EECM3724 (or equivalent modules completed at another university) with an overall average of at least 60%.
- In addition, the student must have completed the following modules (or): EECF1614, EECF1624, EMIC2714, EACC1614 and EACC1624 and obtained a minimum mark of 60% for EMAC2724.

At the discretion of the departmental chair, selection to the programme may be granted in exceptional cases to students who have completed an undergraduate degree in either Accounting, Taxation, Financial Planning or Auditing from the UFS or another university. Prospective students must apply before 30 September in the year prior to registering for the programme.

### Curriculum

The curriculum is set out in the table below.

Detailed information regarding the methods of presentation is available on request from the departmental chair.

Module name	Semester 1	Semester 2
Data Analytics for Business		EDAB6808
Business Programming		EDAP6805
Research Report		EDAF6800
Introduction to Econometrics	EECO6814	
Project Management		EPAP6824
<b>Elective modules</b>	<b>Choose one:</b>	
Security Analysis	ESEC6814	
Strategic Management	ESEM6814	
Structured module credits	42	42
Research credits		36
<b>Total credits</b>		<b>120</b>