

## Bachelor of Commerce with specialisation in Business Management

Rule F8                      BCom with specialisation in Business Management  
 Minimum total credits:392  
 Academic plan code:    BC630012

Compulsory modules	First academic year		Second academic year		Third academic year	
	Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2
Business Functions	EBUS1514					
Digital Marketing						EBMA3725
General Management		EBUS1624				
Business Dynamics	EBUS1614					
Supply Chain Management			ESCM2714	ESCM2724		
Small business Management						ESBM2724
Strategic Marketing					EBMA3715	
Strategic Management			EBUS2715			
Entrepreneurship					EBUS2714	
Economic Systems and Basic Microeconomics			EECF1614			
Introduction to Macroeconomics				EECF1624		
Accounting			EACC1614	EACC1624		
Introduction to Individual Differences		EIOP1524				
Commercial Law				LMER1624		
Microeconomics					EMIC2714	
Macroeconomics						EMAC2724
Quantitative Methods for Business	EQMB1514	EQMB1524				
Basic Financial Management			EFMA2614			
Introduction to Information Systems	BCIS1513					
Systems Infrastructure and Integration		BCIS2624				
Market Research					EMAR3714	
Minimum credits towards degree	60	64	84	64	68	52
	124		148		120	
	<b>Total credits: 392</b>					
<b>Developmental modules</b>						
Undergraduate Core Curriculum	UFSS1504					
Academic Literacy	EALE1508					
Additional credits for developmental modules	32					
Undergraduate Core Curriculum	16					