

# Bachelor of Commerce



## Programme overview

A Bachelor of Commerce (B.Com) degree is an exciting pathway for graduates interested in business, economics, and finance. This undergraduate programme covers a wide range of business-related subjects, offering a strong foundation for future careers in fields such as accounting, finance, marketing, and management.

It's a versatile degree that can open doors to a variety of career opportunities and even further specialisation in any chosen area of interest.

## Who should apply?

- Those who require a foundational degree in general management without the desire to specialize in a particular area.
- Aspiring business professionals and entrepreneurs.
- Individuals interested in a broad understanding of business functions.
- Those aiming to work in corporate management and business operations.
- Professionals seeking skills in finance, marketing, management, and economics.
- People interested in pursuing further specialized studies in business.
- Individuals focused on developing analytical and strategic decision-making skills.

[www.ufs.ac.za](http://www.ufs.ac.za)

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transforming lives  
through quality,  
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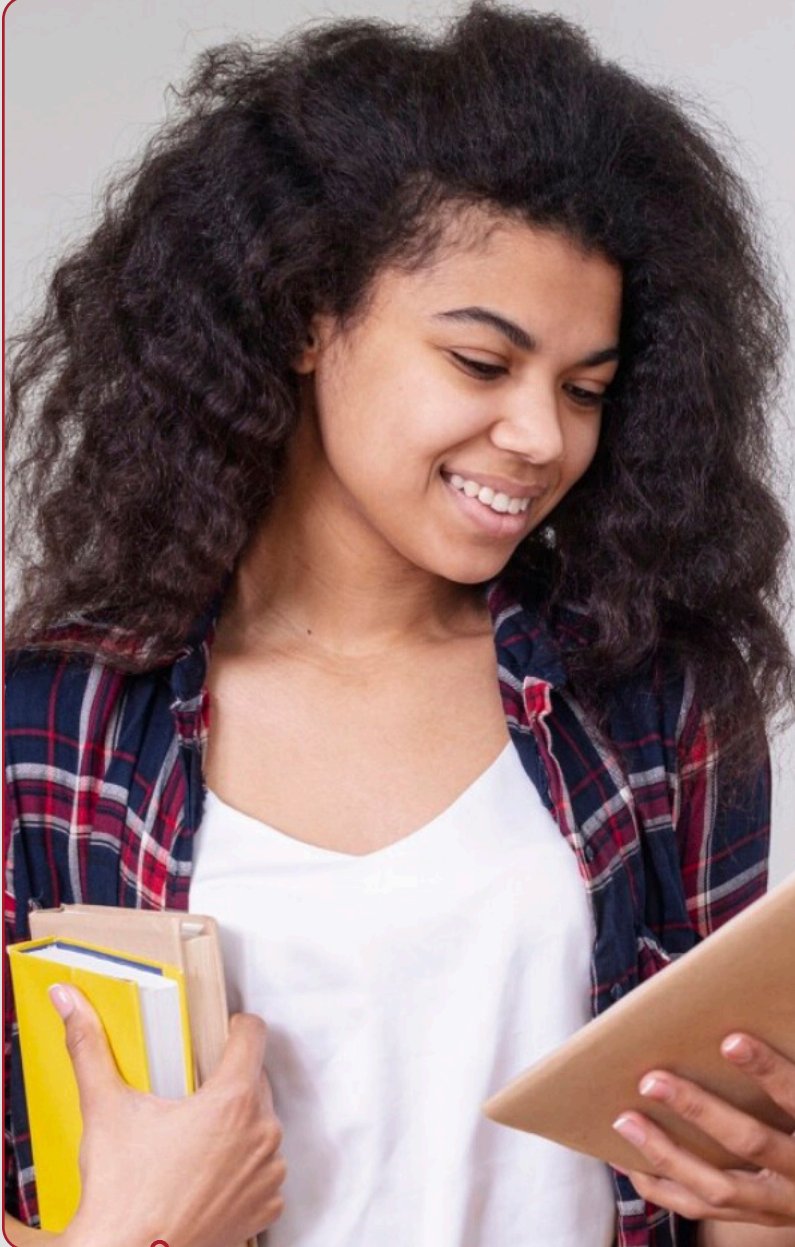
**UFS**  
ECONOMIC AND  
MANAGEMENT SCIENCES  
BUSINESS MANAGEMENT

# Why study BCom at the UFS

Studying a Bachelor of Commerce (BCom) at the Faculty of Economic and Management Sciences, UFS offers several advantages. We are renowned for our strong academic reputation and comprehensive curriculum that blends theoretical knowledge with practical experience.

Students benefit from solid foundations in finance, marketing, management, and accounting, which equips them with versatile skills for various career paths. The university's connections with industry professionals provide valuable networking opportunities and real-world insights.

## Career opportunities



Based on the curriculum structure, students can choose to specialize in a particular field by pursuing postgraduate studies in Economic and Management Sciences.

### Minimum Admission Requirements

- AP = 28
- Mathematics = Achievement level 4 (50%)
- English = Achievement level 4 (50%)

# Curriculum

## First academic year (compulsory modules)

Business functions	Introduction to macroeconomics
Introduction to microeconomics	Business dynamics
Accounting	General management
Quantitative methods for business	UFSS1504
Academic literacy	

## Second academic year (compulsory modules)

Introduction to human resource management	Introduction to individual differences
Microeconomics	Macroeconomics
Accounting	Career psychology
Managerial accounting	Labour relations management

## Third academic year (compulsory modules)

Strategic management	Entrepreneurship
International economics	Small business management
Personal finance	South African macroeconomic policy issues

## Choose one subject field from:

Accounting	Statistics for economics and introduction to mathematical economics
Performance management and organisational psychology	



# How do I apply for this programme?

The following link will direct you to the UFS Application site:  
<https://apply.ufs.ac.za/Application/Start>

## Where can I get more information?

[emsapplications@ufs.ac.za](mailto:emsapplications@ufs.ac.za) | [www.ufs.ac.za/econ](http://www.ufs.ac.za/econ)

## Student / Alumni quote



“Pursuing a BCom degree has been one of the best decisions I’ve ever made.

It has equipped me with the necessary skills to bring innovation that can make a real difference in the business world and has helped me develop a strong foundation in business principles and practices” - **Mpho Motha**