

## MASTER OF BUSINESS ADMINISTRATION

### CURRICULUM (NQF 9 – 221 CREDITS)

Students registering for the degree MBA must comply with the Faculty and General University rules when compiling their curriculum as set out in the following schedule.

The MBA consists of 15 compulsory core semester modules, two elective modules and a research project to qualify for the degree.

#### 1<sup>st</sup> Semester of registration

Business Research Methods	MBRM7910/MBRM7920	10
Financial Management I	MFIN 7910/7920	10
Leadership I	MLEA 7910/7920	8
Personal Development	MPDV 7910/7920	5
Strategic Marketing	MMAR 7910/7920	10

#### 2<sup>nd</sup> Semester of registration

Analytical Methods	MANL 7910/7920	10
Business Conditions Analysis	MBCA 7910/7920	10
Corporate Strategy	MCOR 7910/7920	10
Financial Management II	MFIN 7930/7940	10
Leadership II	MLEA 7930/7940	8

#### 3<sup>rd</sup> Semester of registration

Corporate Governance & Business Law	MLAW 7910/7920	10
Leading Innovation & Change	MLIC 7910/7920	10
Organisational Behaviour	MBEH 7910/7920	10
Elective		10
Field Study	MBRP 7900	30

#### 4<sup>th</sup> Semester of registration

Managing Society & the future	MMSF 7910/7920	10
Scenario Planning	MSEN 7910/7920	10
Elective		10
Elective		10
Field Study	MBRP 7900	30

#### Elective modules

Digital Marketing	MDMA 7910/7920	10
International Business	MIBS 7910/7920	10
Investment & Portfolio Analysis	MIPA 7910/7920	10
Project Management	MPRO 7910/7920	10
Risk Management	MRSK 7910/7920	10
Services Marketing	MSER 7910/7920	10
Social Entrepreneurship	MENT 7910/7920	10
South African Income Tax	MTAX 7910/7920	10
New Venture (ONE YEAR MODULE)	MNVC 7900	20

**All elective modules will not necessarily be presented every year and the decision may be influenced by the availability of lecturers and other internal circumstances. For the presentation of an elective module to be feasible, at least 10 students must enrol for it.**