

## MASTER OF BUSINESS ADMINISTRATION

### CURRICULUM (NQF 9 – 195 CREDITS)

Students registering for the degree MBA must comply with the Faculty and General University rules when compiling their curriculum as set out in the following schedule.

The MBA consists of 13 compulsory core semester modules, 1 elective module and a research project to qualify for the degree.

#### 1<sup>st</sup> Semester of registration

Financial Management I	MFIN 7910/7920	10
Leadership I	MLEA 7910/7920	10
Personal Development	MPDV 7910/7920	5
Strategic Marketing	MMAR 7910/7920	10

#### 2<sup>nd</sup> Semester of registration

Analytical Methods	MANL 7910/7920	10
Business Conditions Analysis	MBCA 7910/7920	10
Corporate Strategy and Leading	MCOR 7910/7920	10
Business Research Methods	MBRM7910/MBRM7920	10

#### 3<sup>rd</sup> Semester of registration

Corporate Governance & Business Law	MLAW 7910/7920	10
Organisational Behaviour and change	MBEH 7910/7920	10
Project Management	MPRO 7910/7920	10
Field Study	MBRP 7900	30

#### 4<sup>th</sup> Semester of registration

Managing Society & the future	MMSF 7910/7920	10
Scenario Planning	MSEN 7910/7920	10
Elective		10
Field Study	MBRP 7900	30

#### Elective modules

Digital Marketing	MDMA 7910/7920	10
International Business	MIBS 7910/7920	10
Investment & Portfolio Analysis	MIPA 7910/7920	10
Behavioral economics	MBEE 7910/7920	10
Risk Management	MRSK 7910/7920	10
Business negotiations	MBNE 7910/7920	10
Social Entrepreneurship	MENT 7910/7920	10
New Venture Creation	MNVC 7900	10

**All elective modules will not necessarily be presented every year and the decision may be influenced by the availability of lecturers and other internal circumstances. For the presentation of an elective module to be feasible, at least 10 students must enrol for it. Two electives to be taken to complete the MBA program.**

#### Module Prerequisites

MBRP 7900	MBRM7910/7920
MMSF7910/7920	This is a capstone module and must be registered for in the last semester of the MBA studies