

Master of Business Administration

CURRICULUM (NQF 9 – 195 CREDITS)

Students registering for the degree MBA must comply with the Faculty and General University rules when compiling their curriculum as set out in the following schedule.

The MBA consists of 13 compulsory core semester modules, 1 elective module and a research project to qualify for the degree.

1st Semester of registration

Financial Management	MFIN7560/7960	10
Personal and Professional Leadership	MLEA7950/7960	10
Strategic Marketing and Business Growth	MMAR 7910/7920	10

2nd Semester of registration

Business Analytical Methods	MANL 7910/7920	10
Business Conditions Analysis	MBCA 7910/7920	10
Corporate Strategy and Leading Innovation	MCOR 7910/7920	10
Business Research Methods	MBRM7910/MBRM7920	10

3rd Semester of registration

Corporate Governance & Business Law	MLAW 7910/7920	10
Agile Leadership in Complex Environments	MBEH 7910/7920	10
Research project	MBRP 7900	30
Entrepreneurship	MENT7910/7920	10

4th Semester of registration

Managing Society & the future in Emerging Markets	MMSF 7910/7920	10
Scenario Planning	MSEN 7910/7920	10
Elective		10
Research project	MBRP 7900	30

Elective modules

Digital Marketing	MDMA 7910/7920	10
International Business	MIBS 7910/7920	10
Investment & Portfolio Analysis	MIPA 7910/7920	10
Risk Management	MRSK 7910/7920	10
Business negotiations	MBNE 7910/7920	10
Social Entrepreneurship	MENT 7910/7920	10
Data and Business Analytics	MBAN7910/7920	10
Project Management	MPRO7910/7920	10

All elective modules will not necessarily be presented every year and the decision may be influenced by the availability of lecturers and other internal circumstances. For the presentation of an elective module to be feasible, at least 10 students must enrol for it. Two electives to be taken to complete the MBA program.

MODULE PREREQUISITES

MBRP 7900	MBRM7910/7920
MMSF7910/7920	This is a capstone module and must be registered for in the last semester of the MBA studies