

What is LinkedIn Learning and how can I use it as a UFS student?

LinkedIn Learning



T: +27 51 401 7421 | E: ctl@ufs.ac.za | www.ufs.ac.za/ctl

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What is LinkedIn Learning?

LinkedIn Learning is a **free platform** for all UFS students where they can complete short courses and videos to help them grow and develop in areas that they care about inside and outside of their degree.

LinkedIn Learning provides **short courses** on topics such as financial literacy, social media, coding and even music theory.



LinkedIn Learning

Enterprise your degree with LinkedIn Learning



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Activating your LinkedIn Learning license and linking LIL to your LinkedIn account:



LinkedIn Learning

First time activation flow:

Welcome email sent by Admin

LinkedIn

LinkedIn LEARNING


Hi Jim, Biz Company has given you free access to LinkedIn Learning


Unlock learning experiences taught by real-world professionals.
Bite-size or in-depth, how and when it works for you.


[Unlock access](#)

Your invite expires on **January 1, 2020**
It is personalized for you, so please don't forward it.

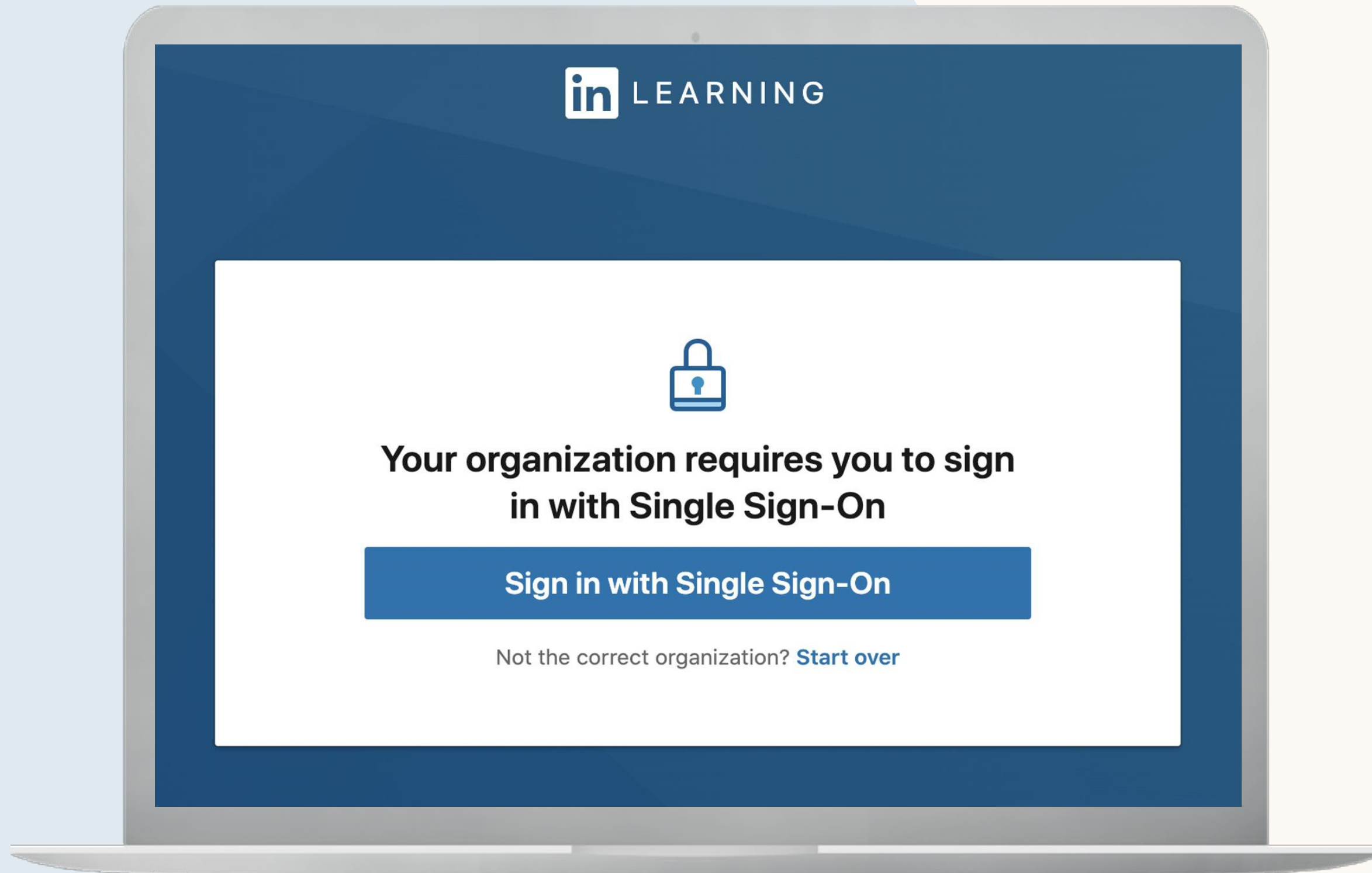
Content recommendations

 VIDEO • 4m 50s
Artificial Intelligence 101
88 likes

 COURSE • 2h 4m
Blockchain 101
1000 views

 CUSTOM CONTENT
LinkedIn
Recommended by your organization

Licenses are available on a first-come first-served basis. Claim yours today!



Click “Sign in with Single Sign-On”, which will bring you to your SSO login page.

SSO authentication - user may get asked to login

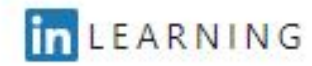


Sign in with your UFS username and Password

1234567890@ufs4life.ac.za

.....

Sign in



Sign In

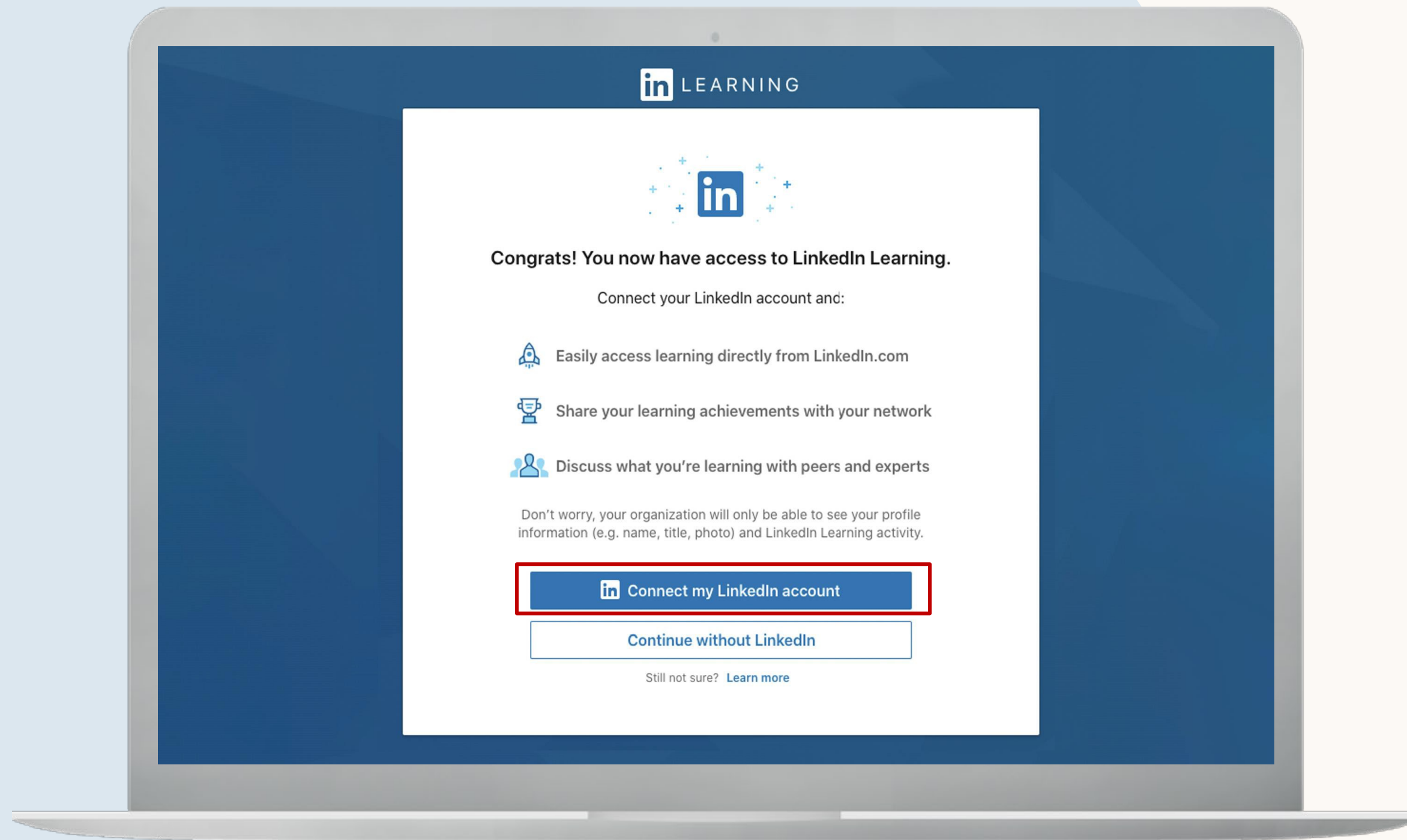
Sign in using the same email address you use for
LinkedIn.com or your organization email

Continue

[Sign in with your library card](#)

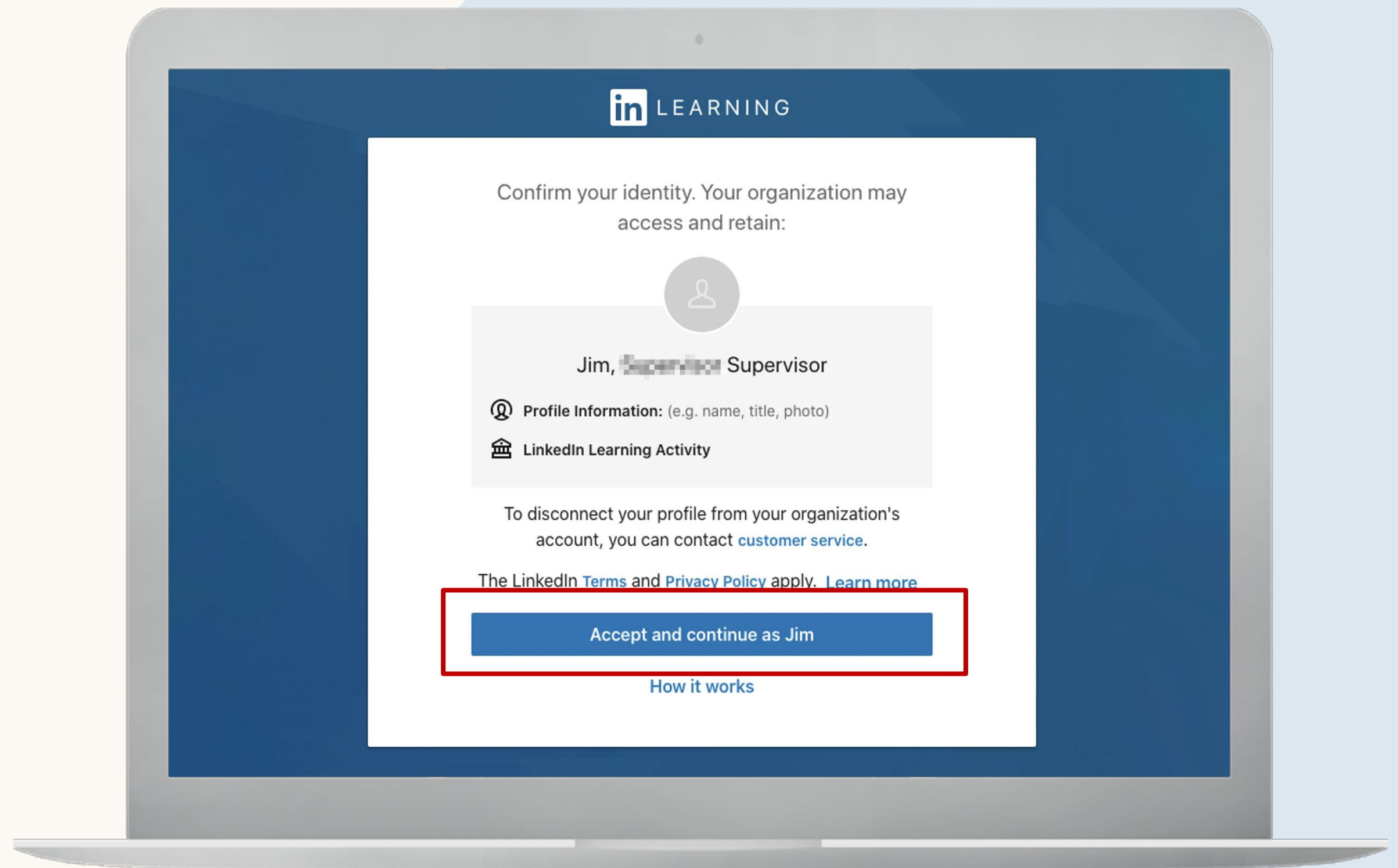
New to LinkedIn? [Join now](#)

Sign in using your personal
LinkedIn profile
(recommended) or activate
your account using your
ufs4life email




The learner is asked to connect their LinkedIn Profile

The learner is asked to confirm their identity



Onboarding Flow

1


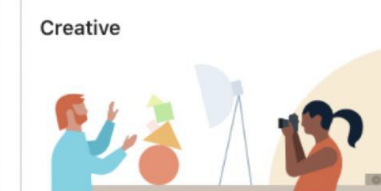
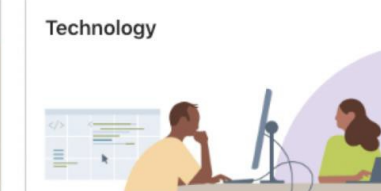


Welcome, Krystal
Before we get started, tell us a bit about yourself to help us personalize your learning experience

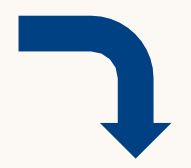
[Sounds good](#)

2

Choose a category to explore
You'll still see options from all categories

Business  Leadership, entrepreneurship and more →	Creative  Graphic design, photography and more →	Technology  Software engineering, IT and more →
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[Show me all](#)



3

What are you interested in?
We'll show you courses based on the skills that you select

All Business Creative Technology

Leadership	Organizational Leadership	Management	Coaching	Decision-Making
Project Management	Personal Development	Communication	Time Management	Human Resources (HR)
Business Analysis	Data Science	Entrepreneurship	Sales	Customer Service
System Administration	DevOps	Software Development	Marketing	Finance
Career Development	Training & Development	Web Development	Technical Support	Databases
Graphic Design	Accounting	Cloud Computing	Architecture	Animation

Following 3 skills. Nice Job! [Continue](#)




4

Set a weekly goal
We'll help you track your progress and remind you to keep learning

15 mins 30 mins 60 mins 120 mins


Keep it casual **RECOMMENDED**
Half an hour is all it takes!

[Maybe later](#) [Set goal](#)



5

You're all set, Krystal
Now you recommendations based on your choices.
Happy learning!

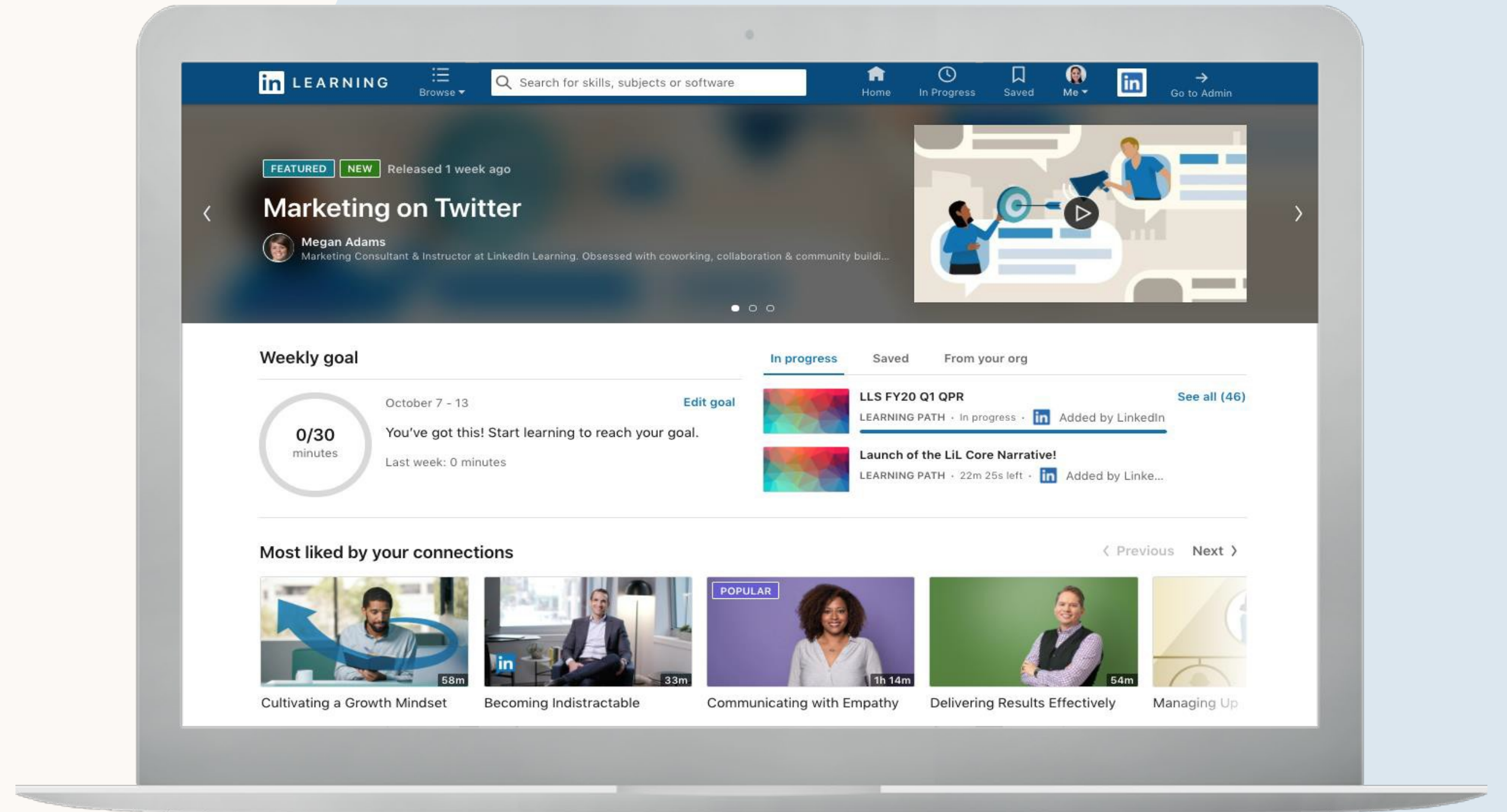


Skills you're following
Business Strategy, Time Management, Mentoring, Management, and Leadership

Weekly goal
30 minutes per week

[Start learning](#)

You're in!

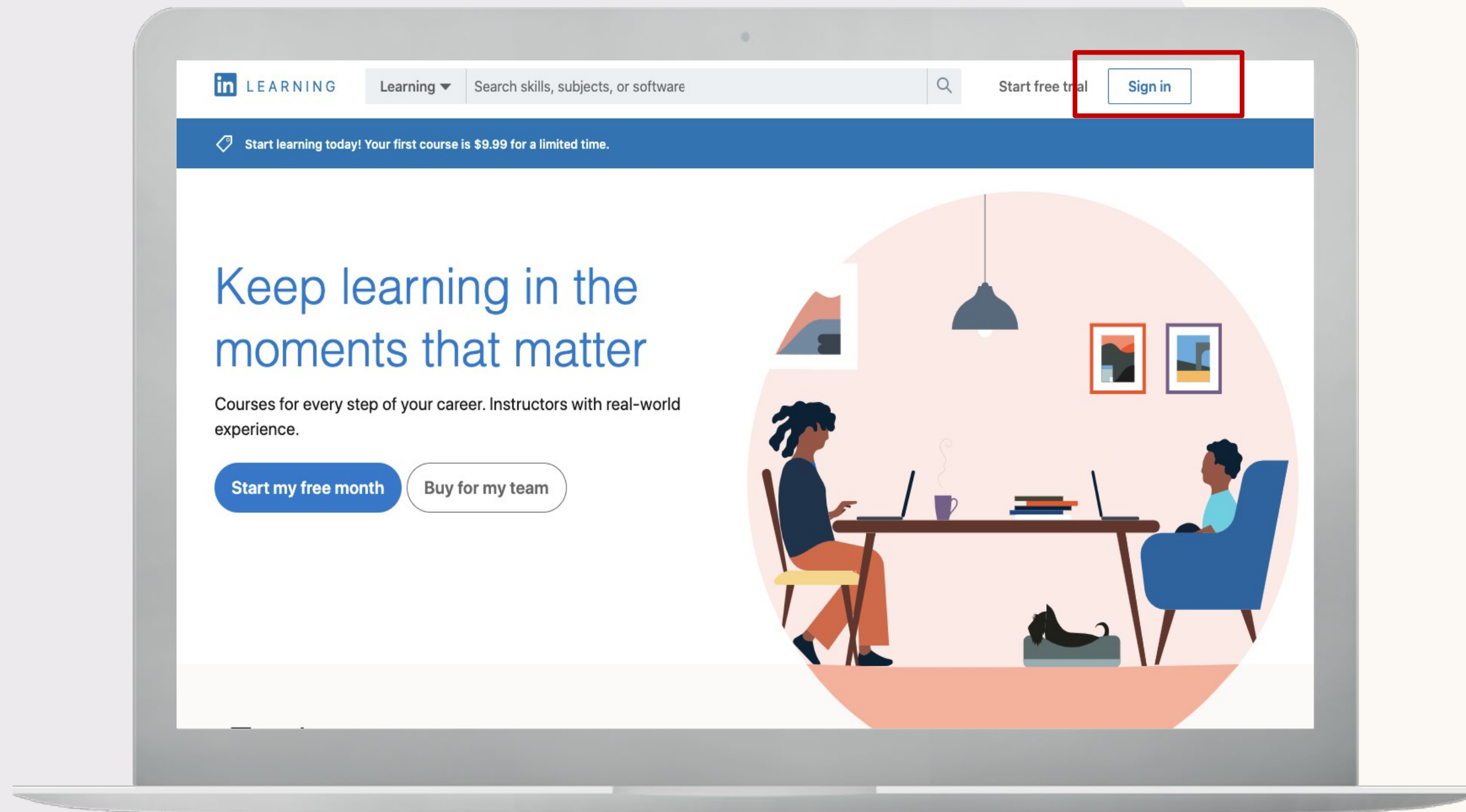




02

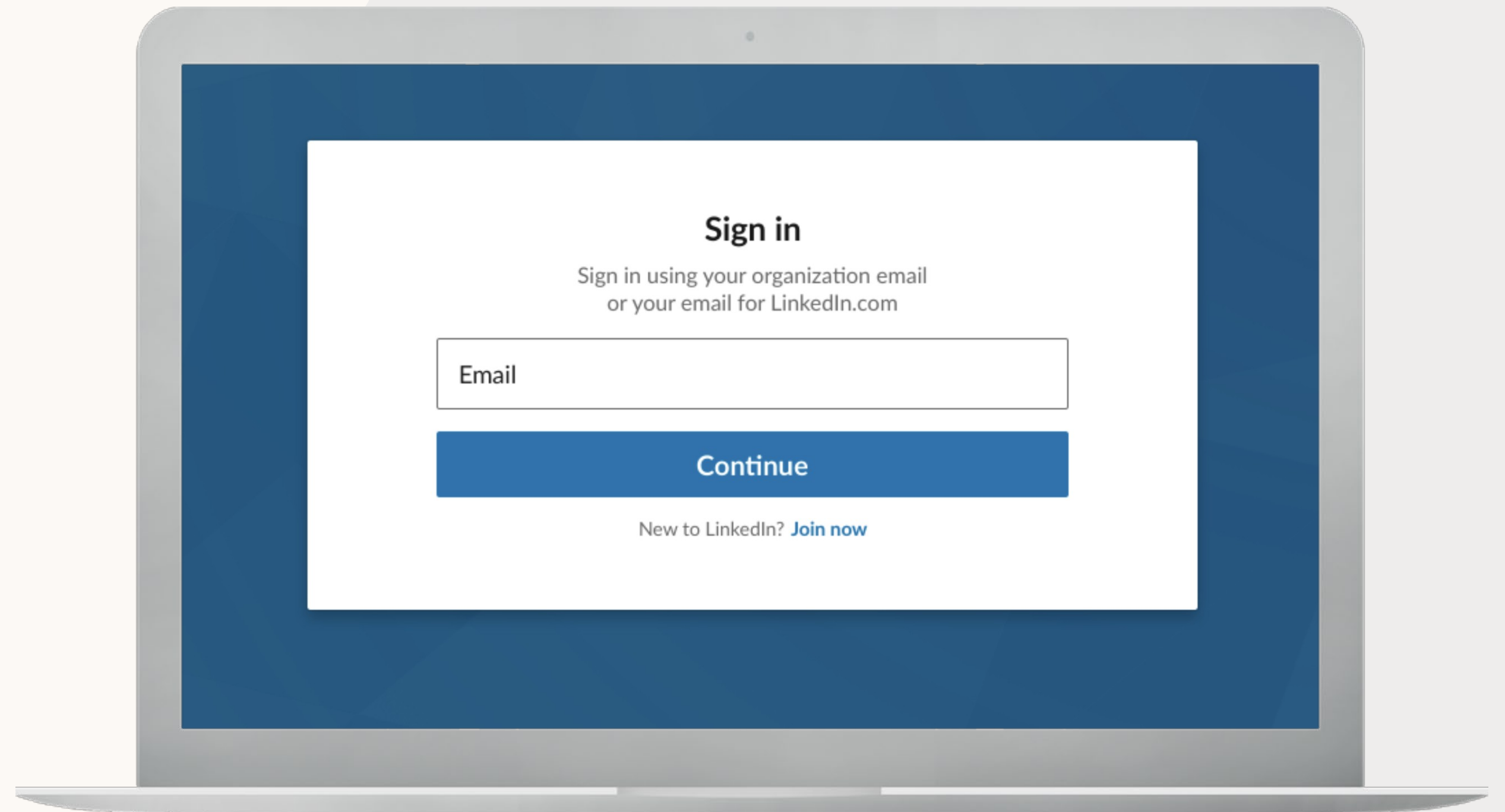
Returning Login Flow

Returning login from [linkedin.com/learning](https://www.linkedin.com/learning)



Navigate to
[linkedin.com/learning](https://www.linkedin.com/learning)
and sign in

Sign in using your LinkedIn
profile email or your ufs4life
email



SSO authentication - user may get asked to login

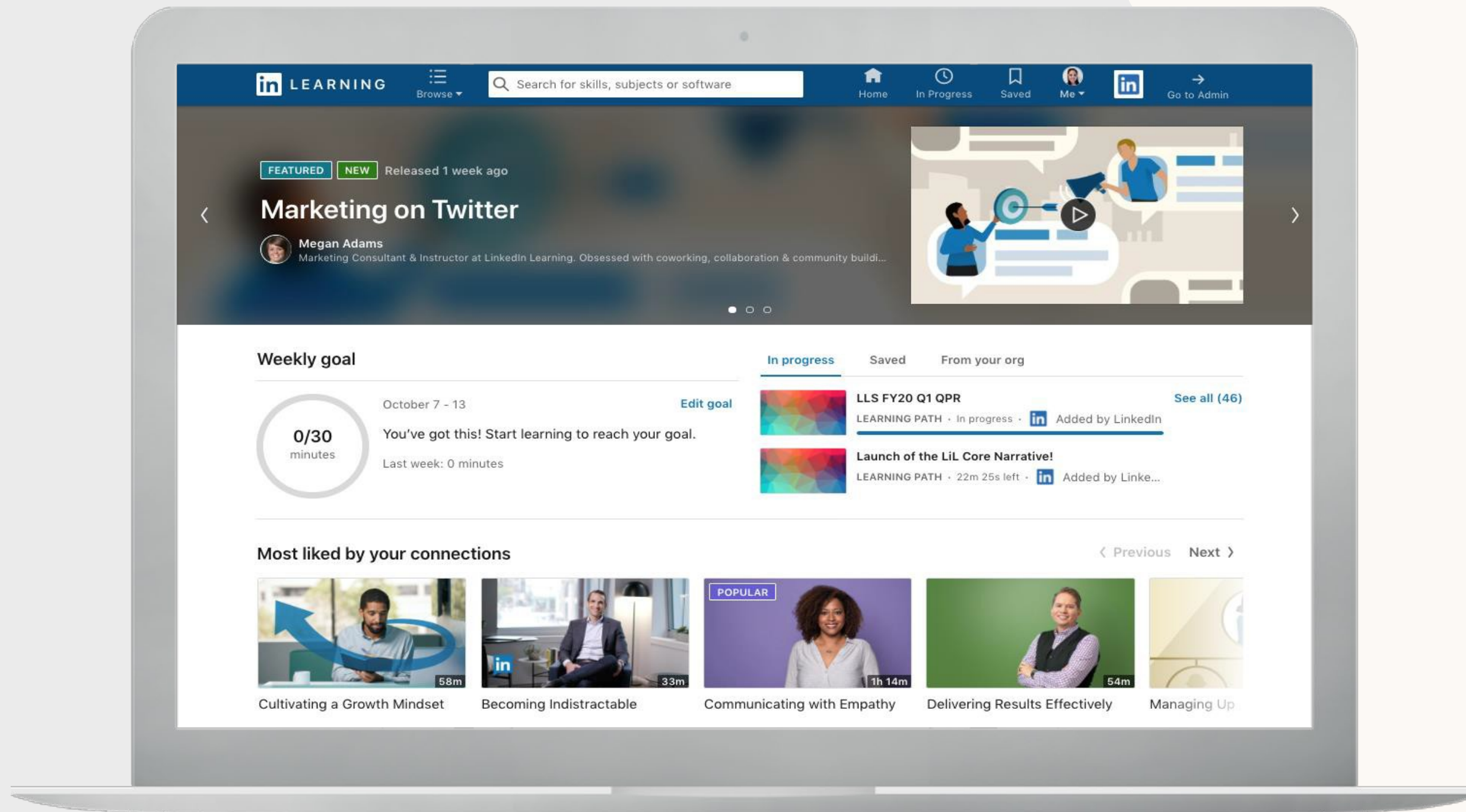


Sign in with your UFS username and Password

1234567890@ufs4life.ac.za

.....

Sign in



You're in!

Contact details

Email us at lil@ufs.ac.za or give us a call on 051 401 9111 (Option 2)

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