

SOCIAL ENTREPRENEURSHIP AS AN INNOVATIVE DEVELOPMENT STRATEGY FOR YOUNG PEOPLE IN THE EASTERN FREE STATE

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PRESENTATION OUTCOMES

- **Outline the socioeconomic context of youth in the Free State and South Africa in general**
- **Briefly highlight the discourse on social entrepreneurship(SE) illustrating SE's centrality to *the development project***
- **What role for an engaged scholar?**

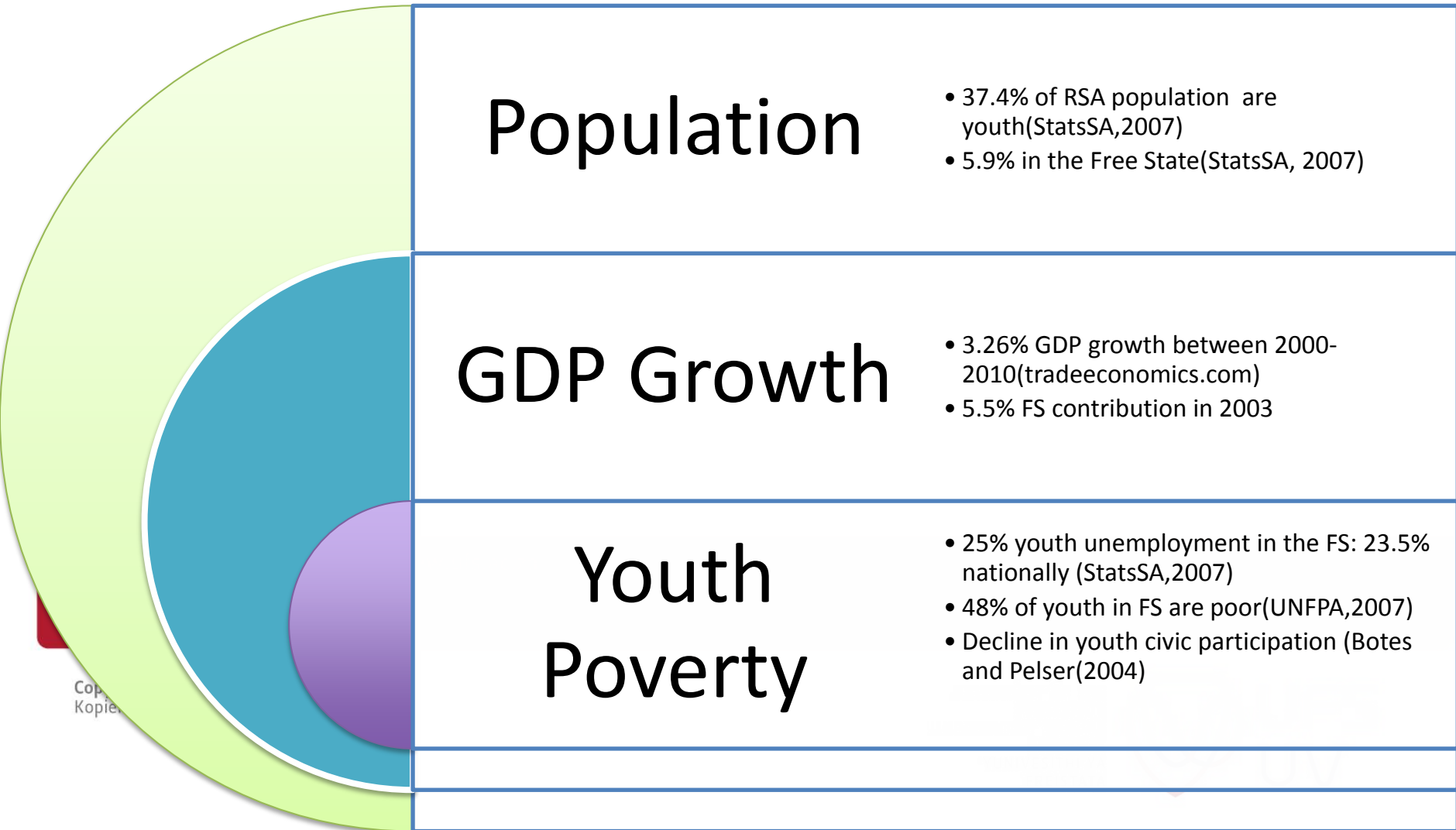
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SOCIO-ECONOMIC CONTEXT OF YOUTH



DISCOURSE ON SOCIAL ENTREPRENEURSHIP

- Salad bowl of definitions
- Alvord et.al (2004:262) mission based ventures aimed at creating innovative solutions to immediate social problems by mobilising ideas, capacities, resources and social arrangements required for sustainable social transformations
- The different concepts used by the literature are often ill defined and can take on a variety of meanings with little consensus so far reached among scholars (Weerawardena and Sullivan Mort, 2006).
- the field continues to mix and match a range of terms to describe social entrepreneurship, including nonprofit ventures, social enterprise, social-purpose endeavor, corporate social responsibility, and social innovation

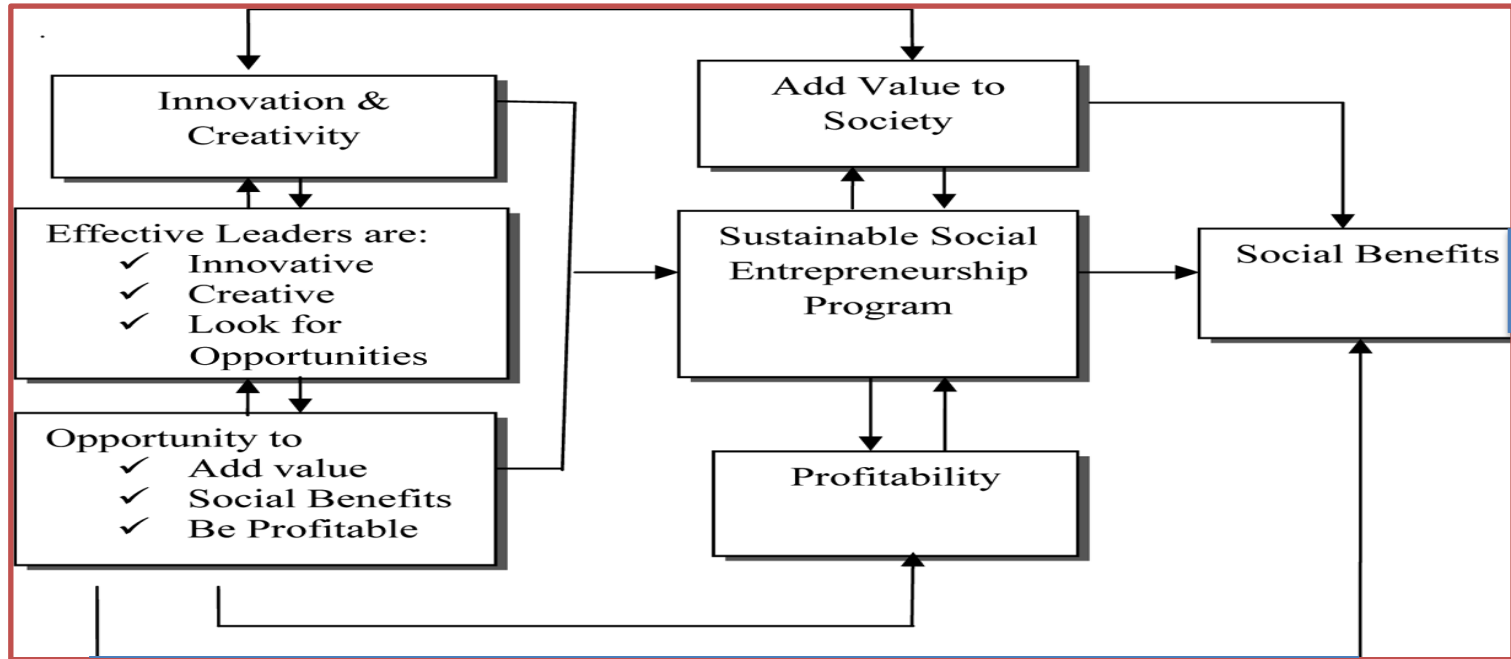
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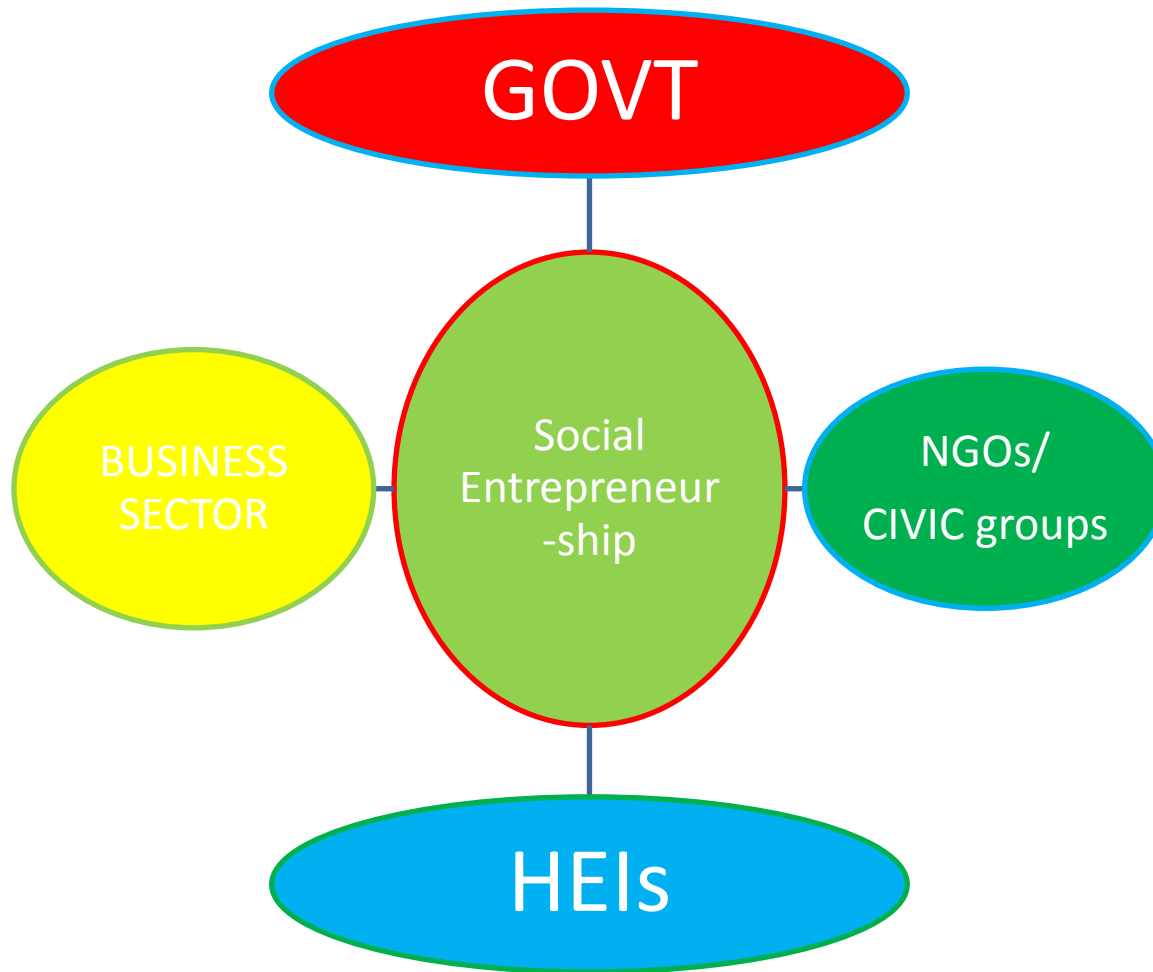
FRAMEWORK FOR STUDYING SOCIAL ENTREPRENEURSHIP



Okpara and Halkias, 2011

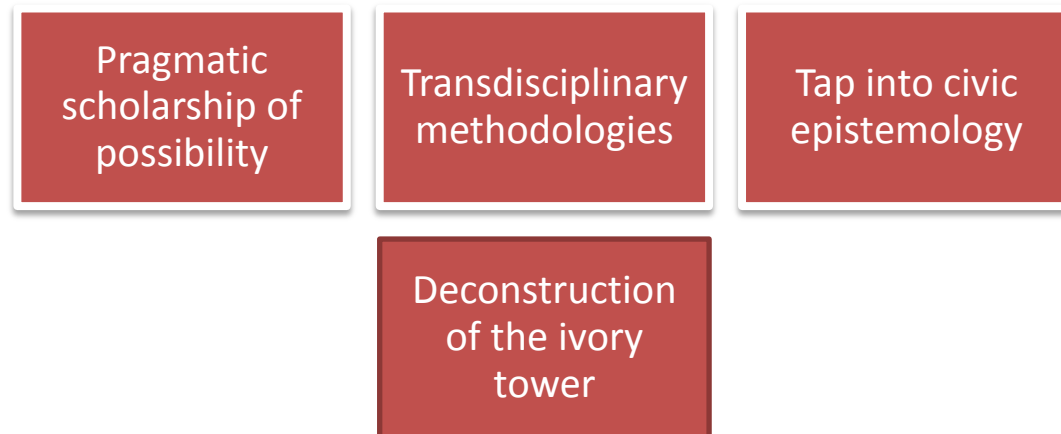
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'you can't fly on one wing'



WHAT ROLE FOR AN ENGAGED SCHOLAR

- Silverman(2006:112): “. . . the role of the social scientist is... to analyze how lay people actually choose between courses of action and, thereby, to increase their options”



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‘AGE CONSIDERS; YOUTH VENTURES!’

Thank you, dankie, Ngiyabonga, Kea-le-bonga, Ndatenda.