



National Pilot on Student Engagement

Data Collection and Sampling
Friday 27 March





Session Overview

- Data collection
- Taking a snapshot
- Snapshot: Your Institution
- Role of the institutional rep
- Brainstorming and discussion





Data Collection

- 13 July – 31 August (7 week period)
- One week per campus
- Team from SDS
 - Leader
 - 3/4 data collectors





Studente Ontwikkeling en Sukses • Student Development and Success

UNIVERSITEIT VAN DIE VRYSTAAT • UNIVERSITY OF THE FREE STATE • YUNIVESITHI YA FREISTATA

Tel (051) 401 3000 • E-mail: info@ufs.ac.za • www.ufs.ac.za





Sampling and Data Collection

- Minimum N
 - Institution size > 12 000 Minimum 1 000 Max 2 000
 - Institution size < 12 000 Minimum 8 00 Max 1 500
- Representative of entire spectrum of students
 - First years and Seniors (minimum 500 per group)
 - Recommendation faculty based as far as possible
 - Which campus?





Snapshot your Institution

How can the best representation of your institution be obtained

- Which faculties must be included
- Which campuses must be included
- When/where can the data best be collected
 - Arranged group administration
 - During first week of class
 - At testing oppourtunities





Role of the IR

- Plan the data collection
 - Times
 - Venues
 - Obtain necessary permission
- Liaise with SDS and Institution
 - Detailed institutional profiles
 - June visits
- Logistical support during data collection





Brainstorming and Discussion



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