

Impact of student engagement at the UFS

CHE COLLOQUIUM: IMPROVING UNDERGRADUATE SUCCESS

May 2009





Overview

- UFS institutional context
- Developing the SASSE
- Impact of a student engagement focus
- Impact of sharing student engagement data
- Initiatives to improve student engagement





The UFS is...

- a university established more than 100 years ago (in 1904);
- the largest provider of HE in the central region of the country
 - (2009: a total of 26 909 students, 2057 international students from 45 countries);
- a multiracial and multicultural university
 - (2009: 57% African, 35% White,6% Coloured and 2% Asian students coming from a variety of cultural backgrounds and representing all eleven official language groups in SA);





UFS institutional context

The UFS is...

- a parallel-medium instruction institution since 1993
 - (72% students opt for English as medium of instruction and 28% students for Afrikaans as a medium of Instruction)
- a multi-campus university
 - (2009: Bloemfontein Main Campus 24 031 contact students and 1941 distance students, Qwa-Qwa Campus 2948 students)
- Commuter university where only 13% of students are housed on campuses and 87% commute.





Developing the SASSE

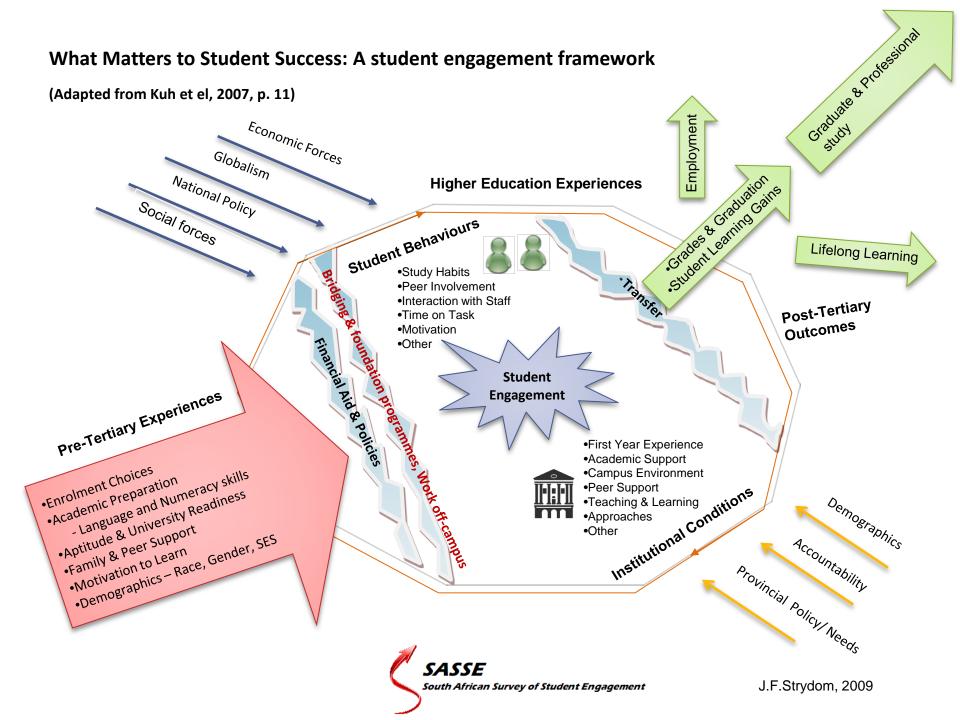
- South African Survey of Student Engagement (SASSE)
 - developed and piloted for the last 3 years at the UFS
 - Developed in collaboration with the National Survey of Student Engagement Institute
- Items on the measure have been contextualised
- Benchmarks of Effective Educational Practices retained
- Measure is psychometrically stable and reliable
- CHE pilot study:
 - 7 institutions
 - Develop an understanding of student engagement across the higher education sector and institutional types





Impact of a student engagement focus

- Helped us to get a better understanding of the success puzzle
- Renewed focus on the good practices
 - Results from the survey have given recognition to existing good practices
 - Emphasised effective educational practices
- Created space for innovation in structures
 - Results have supported the need to review the structure of student life and how it relates to learning and success





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Impact of sharing student engagement data

- Empirical basis for thinking about students
 - A data driven discussion helps to minimise reflections on student life and learning based on anecdotal and individual based experiences
- Engaged discussions
 - Academics pay attention to data and are more engaged in trying to understand the results
- Reflection on programme design
 - Data shared as part of considerations around the nature of undergraduate programmes and how to maximise support and chances for success
- More nuanced understanding of institutional culture
 - Data on experience of different groups in relation to effective educational benchmarks, relationships and satisfaction with their higher education experience provide a nuanced understanding of institutional culture.





Initiatives to improve student engagement

Level of Academic challenge

- Student engagement data used inform planning of a firstyear experience approach

Active-collaborative learning

 Integration of SASSE data in teaching and learning plan of the UFS

Enriching Educational Experiences

 SASSE data used in conceptualising the development of residence life programmes



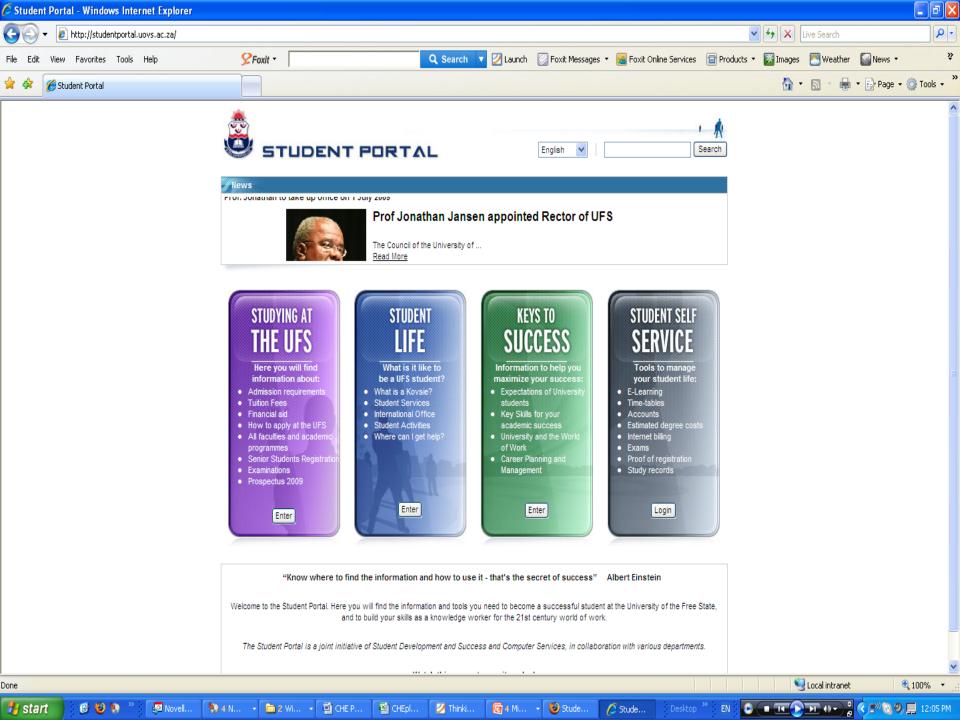


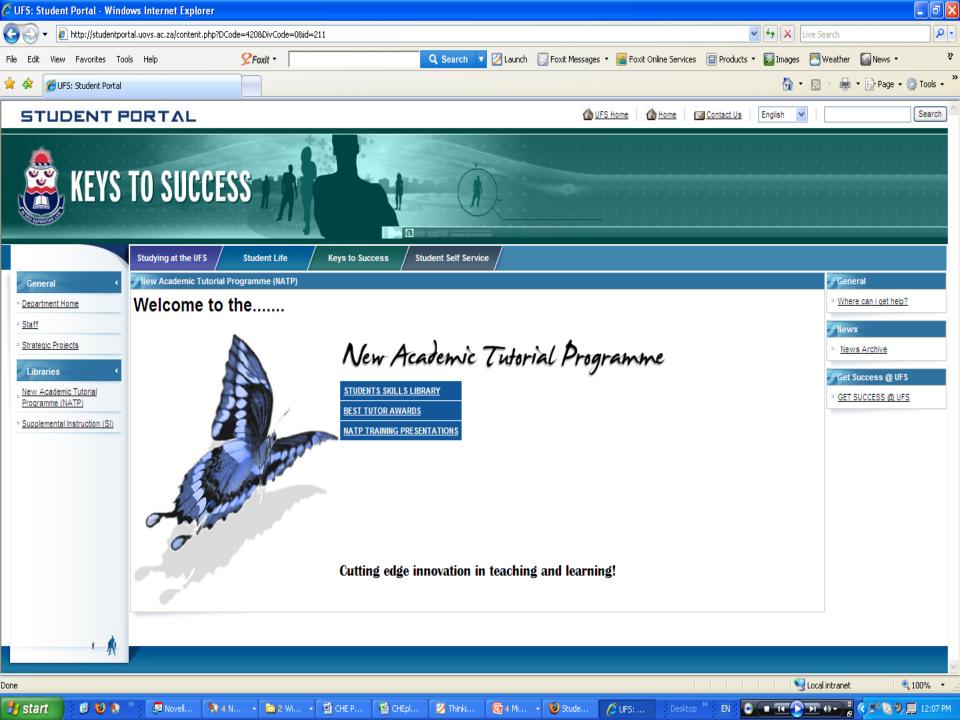
Initiatives to improve student engagement

Supportive Campus Environment

- Student Portal
- New Academic Tutorial Programme
- Electronic Notice Board Network
- Reconceptualisation of orientation







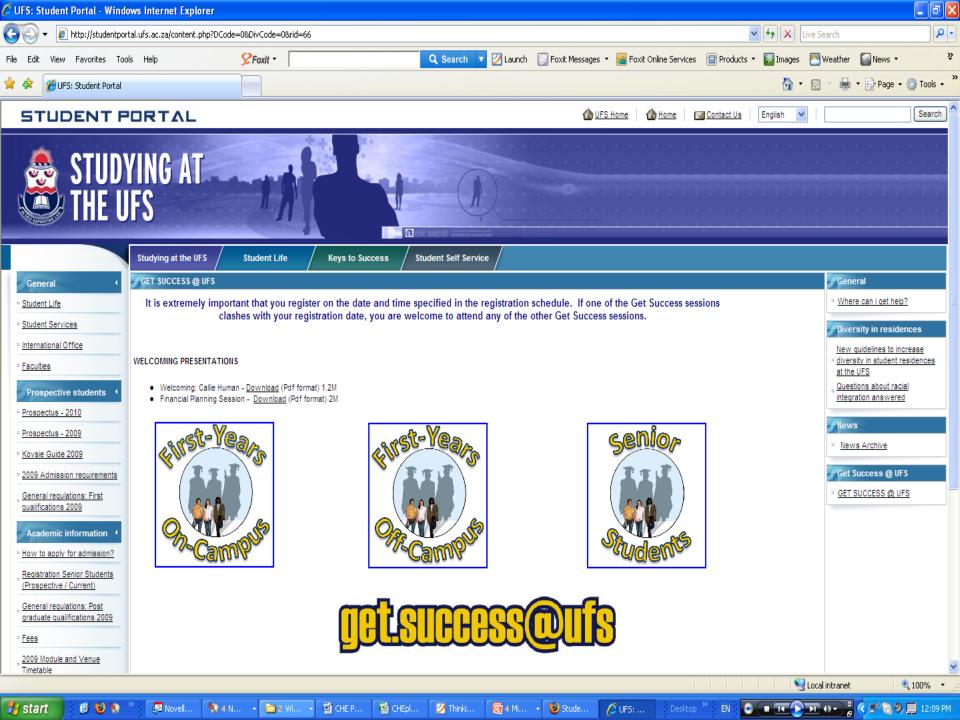


Electronic Notice Board Network

•29 LCD screens across campus









Thank you

