

DIVISION OF STUDENT AFFAIRS

STUDENT ENTREPRENEURSHIP

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through quality, impact, and care.*

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What Is Student Entrepreneurship?



Refers to the practice of students, both undergraduate and graduate, establishing and operating businesses while simultaneously pursuing their education



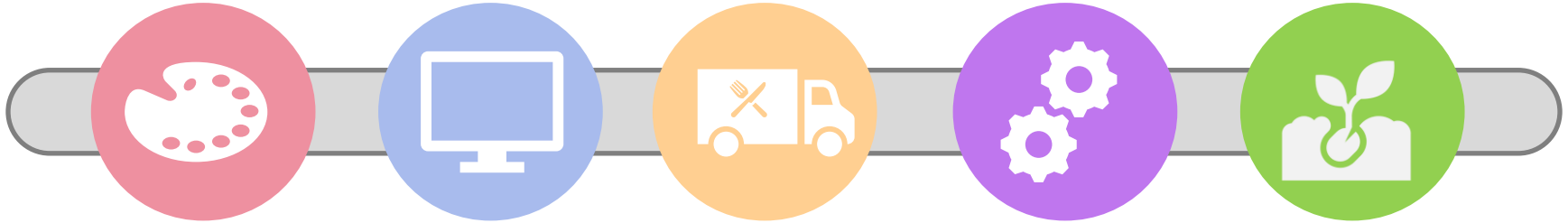
Why Entrepreneurship in University?



Types of Student Entrepreneurs

Techpreneurs

Innovators



Creatives

Hustlers

Changemakers



Side Hustle vs. Startup

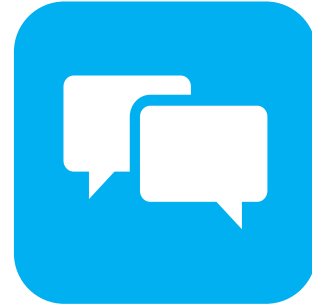
Side Hustle
Quick income
Part-time
Lower risk
Often solo

Start up
Long-term growth
Scalable vision
Higher risk/reward
Often needs a team



Let's Discuss

💬 *“Do you see yourself as a side hustler, a startup founder — or neither?”*



Support Available to You

Campus ecosystem

Entrepreneurship
workshops



Pitching Competitions

Mentorship





“Start where you are. Use what you have.
Do what you can.” – Arthur Ashe

