

MYBROADBAND

Audience Demographics

2026

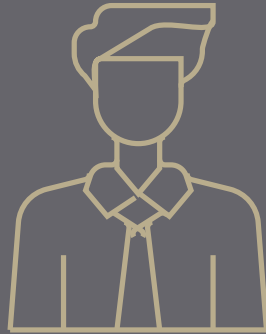
MyBroadband is the **largest** and **most influential** ICT news site in South Africa.

It is read by **over 4.7 million South Africans** each month, the majority of whom are CEOs, CTOs, CIOs, Directors, Business Owners and Entrepreneurs, IT Managers, and Technology Professionals.



M

KEY STATISTICS



4.7 Million

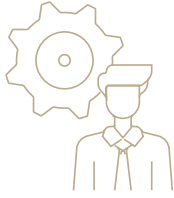
Monthly Readers



15 Million

Monthly Page Views

PROFESSIONAL LEVEL



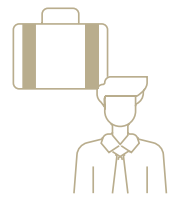
591K

C-Level Executives /
Managers



275K

Business Owners

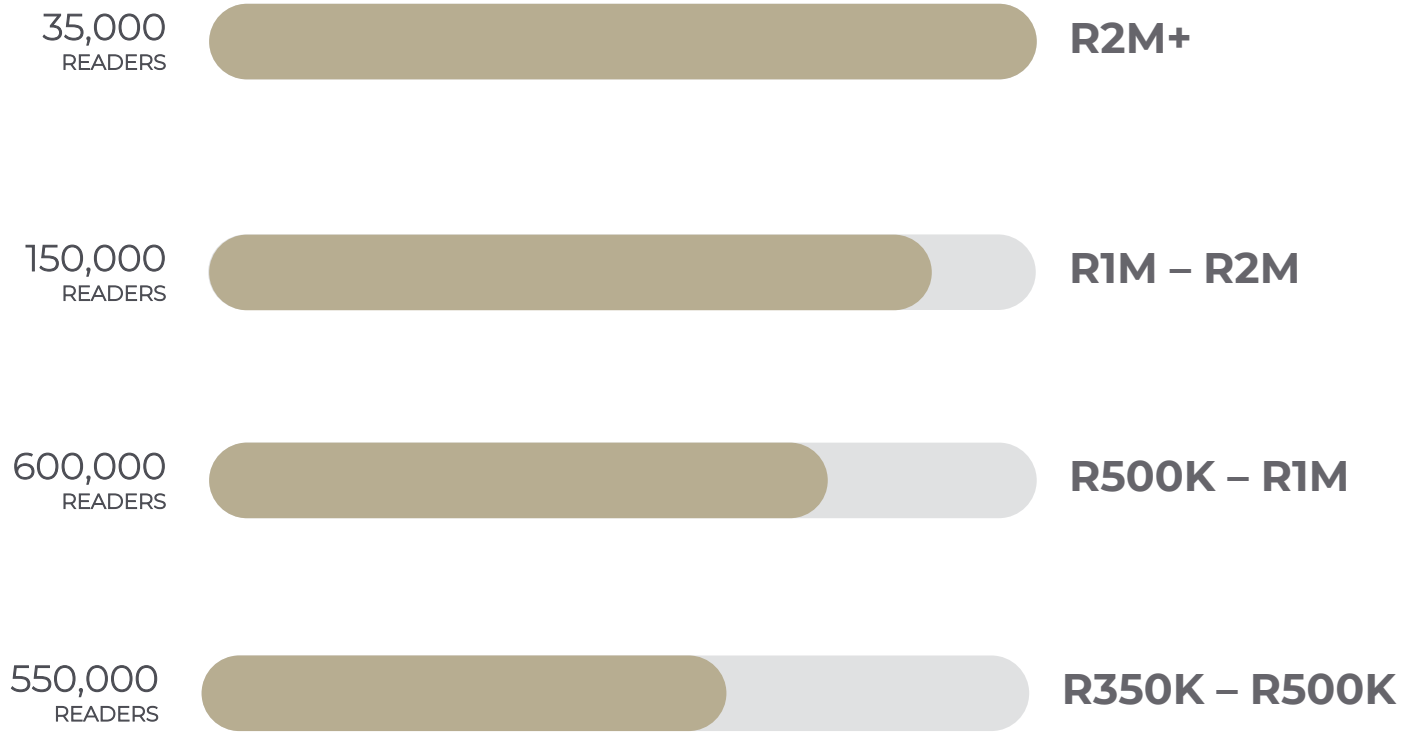


1.7M

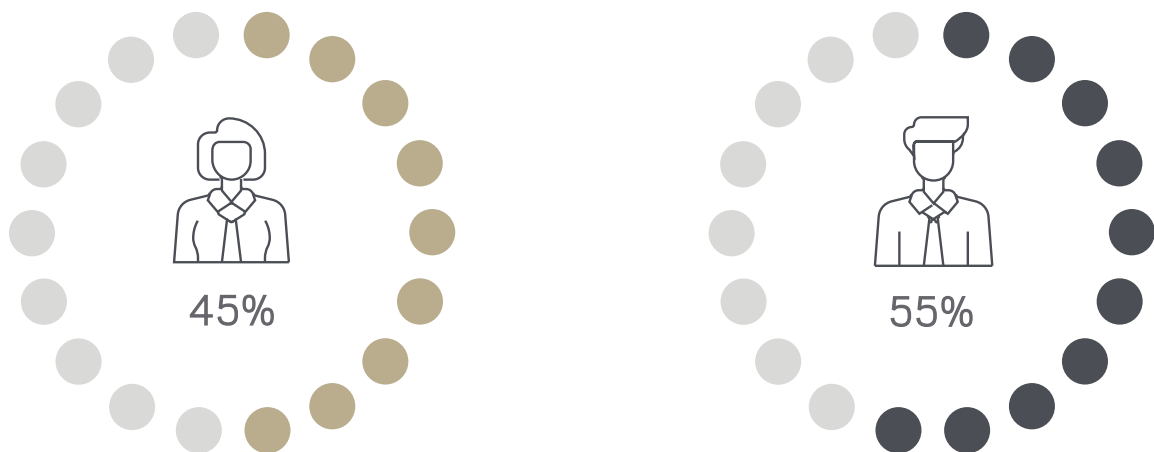
IT Decision Makers



INCOME



GENDER





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