



# Corporate Treasurer Programme

## OBJECTIVES OF THE PROGRAMME

A plethora of international programmes dealing with Corporate Treasury Management exists. However, these programmes tend to have been developed in first-world economies and whilst the majority of treasury skills can be generically applied in every economy, these programmes are, by nature, focussed on matters related primarily to the particular economy where the students are located for example in the UK, Europe, USA, and China, and focuses around the taxes, methods of payments, and market characteristics specific to those centres.

A South African qualification must be developed that will assist those people operating within the South African Corporate Treasury space. Such a qualification aims to enable an understanding of the role that the Treasury function plays within a corporate entity and in particular the skill sets required by individuals operating within a Treasury to provide effective and meaningful services to their organisations.

This programme will also provide insight into understanding the Treasury role in a corporate environment.

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# CORPORATE TREASURER PROGRAMME

## LEARNING OUTCOMES

By the end of the programme, participants should be able to:

- Describe treasury management, the treasurer and the core topics and risks that form part of treasury management
- Assess the structure of the treasury department, treasury operations and controls and specifically the segregation of duties
- Explain cash and liquidity management, cash flow forecasting and the instruments used for managing liquidity shortages and surpluses
- Examine the use of debt versus equity within an organisation, the importance of the capital structure, as well as the specific debt instruments in the market
- Identify the main features of products and participants of debt capital markets, as well as the different types of markets, sources of funding and key structural elements of financial transactions
- Assess risk identification and identify the principle financial risks, the key tools with which risk is managed and hedged as part of treasury management
- Practically examine and assess key aspects of treasury management in case studies

## MODE OF DELIVERY

- Public intakes: Online
- In-house intakes: Online, Face-to-Face or Blended Learning

## PROGRAMME OUTLINE

This SLP will be covering the following learning units:

- Introduction to Treasury Management
- Treasury operations and controls
- Cash and Liquidity Management
- Company Capital Structure
- Risk Management & Hedging
- Debt and Capital Markets

## WHO SHOULD ATTEND

The target market for this specific programme is:

- Individuals working in smaller companies' finance departments who have to perform treasury duties.
- Any administrative treasury staff in large corporates.
- Any individuals working in banks, young auditors or any non-financial managers that need to understand the functions of treasury management.

## RESOURCES

- All resources and study material will be available on the learner management system upon registration of the programme
- Participants need to have access to a laptop or desktop computer and secure internet connection
- All virtual sessions will be presented on the learner management system, unless otherwise communicated



**Length of Programme**  
18 Weeks



**Time / Week**  
10 Hours per week

*Online Learning supported by Virtual Classroom sessions*

## ENDORSEMENT

- After the successful completion of the programme, a participant will receive a certificate issued and endorsed by the UFS
- Academic level: 5
- Learning hours: 100

## ENQUIRIES

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