



EXECUTIVE DEVELOPMENT PROGRAMME



T: +27 51 401 3204 | E: barnardam@ufs.ac.za | www.ufs.ac.za/cbd

 UFSUV |  UFSweb |  UFSweb |  ufsuv

*Inspiring excellence, transforming lives
through quality, impact, and care.*



OBJECTIVES OF THE PROGRAMME

The main purpose of the programme is to assist participants with the development of leadership capacity and to transition into senior managerial roles. A Business Driven Action Learning Model that is enriched through Business Coaching helps participants to integrate their learning and to close the gap between understanding and effective action.

LEARNING OUTCOMES

After completion of this programme, participants will be able to:

- Determine personal leadership goals supported by practical action plans;
- Appreciate complex systems and how change in the external environment influence the strategic choices of organisations;
- Drive innovation and change from a strategic perspective;
- Navigate an ever more complex stakeholder environment for business results.

PROGRAMME OUTLINE

Various management topics are integrated in the programme covering themes like:

- Contemporary Leadership
- Megatrends
- Strategic Management
- Stakeholder Alignment



Payment terms

Full payment is upfront before the start of the programme



WHO SHOULD APPLY?

This programme is recommended for employees in middle or senior management positions.



DURATION

11 months online



ASSESSMENT

Assessment will take place continuously. This includes assignments and personal learning experiences which will contribute towards a final portfolio of evidence.



MODE OF DELIVERY:

Public intakes: Online

Inhouse: Online, Face-to-Face or Blended Learning



ENDORSEMENT

- Short learning programmes are endorsed by the UFS and recognition to predefined formal programmes is available through Recognition of Prior Learning (RPL).
- All short learning programmes can be customised and offered on an in-house basis.
- Academic Level: 8
- Learning Hours: 440



RESOURCES

- All resources and study material will be available on the learner management system upon registration of the programme
- Participants need to have access to a laptop, desktop computer and secure internet connection
- All virtual sessions will be presented on the learner management system, unless otherwise communicated



ENQUIRIES

Ansie Barnard

Strategic Partnerships

T: +27 51 401 3204 | E: barnardam@ufs.ac.za | W: www.ufs.ac.za/cbd

EXECUTIVE DEVELOPMENT PROGRAMME



CONTEMPORARY LEADERSHIP

- Authentic and mindful leadership
- Igniting diverse potential cross-functionality
- Leading change through neuroleadership



MEGATRENDS

- Systems thinking
- Macro-economics
- Political/social
- Technology
- Environmental
- Legal



STRATEGIC MANAGEMENT

- Dealing with complexity
- Executing strategy
- Governance, risk & compliance



STAKEHOLDER ALIGNMENT

- Change management
- Strategic partnerships
- Stakeholder management

SUPPLEMENTED WITH VARIOUS VIRTUAL SESSIONS PER THEME (SCHEDULE AVAILABLE ON REQUEST)

ASSESSMENT STRUCTURE AND WEIGHTING



PRE-WORK
15%



INDIVIDUAL PDP
25%



INDIVIDUAL ALP
25%



GROUP ALP
35%