



## COIL @ CU 22/23

92 COIL exchanges with

91 institutions from

41 countries

ICTE - Collaborative Online International Learning (COIL) Project 2022

**THE ROLE OF VALUE CREATION IN TRANSFORMATIONAL ENTREPRENEURSHIP**

**TRANSFORMATIONAL ENTREPRENEURSHIP**  
COIL PROJECT 2022

PROJECT LEAD/HOST : KEMI CHUKWUMA-NWUBA - AD5641@COVENTRY.AC.UK

**DAY 1 - 24/02/2022 13:00- 16:00 (GMT)**

Project launch and grouping of participants

- Welcome and launch of project
- Guest presentations
- Project setting
- Buddy up - Ice breaking session

Guest Speaker: Professor Gideon Maas  
Director, ICTE, Coventry University  
Topic: The Role of Value Creation in Transformational Entrepreneurship



IIAD INDIAN INSTITUTE OF ART & DESIGN

Coventry University

Interactive Live Session between students, sharing perspectives on

**VOICES-OF-SUSTAINABILITY**

Students of IIAD and Coventry University, UK come together to present and discuss ideas and views on:

- How is the making of craft sustainable, keeping in mind the ethical and environmental considerations?
- How do communities and their context imbibe value to the craft they create?
- Is the act of crafting in contemporary times, a thing of luxury?
- How has craft benefited from technological advancements like the internet and social media?

Zoom Session- 29th March at 2.30 pm

## Who we are :

The COIL team helped academics with finding a partner and designing interactive online

activities. We also created a pre-populated Open Aula page for every project, so our project

leaders always had a ready-made space for

students to meet online with useful hints and tips

to help them get the most of the experience.

When the COIL exchange came to an end, we

issued COIL certificates and recorded student

participation so that it counted towards the

university's faculty internationalisation targets.

## Our COIL technology:

Open Aula is a programme owned by Coventry University which worked as a collaborative online platform for COIL exchanges. The page could be personalised to fit your project and followed a very simple sign-up for students to be enrolled.

Aula's dynamic look and feel made it intuitive and simple to use. The design was based on existing social media platforms, so it felt familiar, meaning you could quickly and easily find your way around and engage with others.

## Academic Feedback

**User-friendly interface** – browse content and module materials on a central newsfeed, where you can share comments or join in conversations.

**Engaging** – create small working groups or chat privately with peers, friend, lecturers, and tutors.

**Integrated** – interact with existing tools, such as OneDrive, The Big Blue Button, and more

**Flexible** – take control of when and where you study, with direct online access on laptops, tablets, and mobile phone devices.

## Student Feedback

*"Interactive training with live webinars and group activities enhanced engagement into learning in a different way. I was eager to learn and looked forward to the informative webinars."*

**Esther from Coventry**

*"his COIL project has allowed me to learn how to communicate efficiently with my international peers. It has also given me a better understanding of the global market which I will take into my future employment. I also appreciated receiving a personalised certificate for my involvement in this project'."*

**Puseletso from Zimbabwe**

*"One of my biggest takeaways from this project that I have learnt is how important it is to be accepting of others within a collaborative space. It exposed me to learning how different cultures work and how we can apply different people's strengths to different workplace scenarios."*

**-Nishika from Durban University of Tech**